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MAGAZINE**

**EXCLUSIVE STORY
FROM THE PEN OF
TONY BENNETT**

DECEMBER



25c

HIT PARADER

A Charlton Publication

THERE GOES MY HEART

YOU CHEATED

THE DAY THE RAINS CAME

**DOWN THE AISLE
OF LOVE**

JUST YOUNG

THE HULA HOOP SONG

FOR MY GOOD FORTUNE

**THE WAYS OF A WOMAN
IN LOVE**

THE SECRET

FIREFLY

BREAK UP

ITCHY TWITCHY FEELING

GEE BUT IT'S LONELY



**DOMENICO
MODUGNO**

**HI-LITES — JOHNNY MATHIS, CREW CUTS,
JIMMIE RODGERS, GEORGE HAMILTON IV**



**GORDIE
BAKER
WSPR
SPRINGFIELD
MASS.**

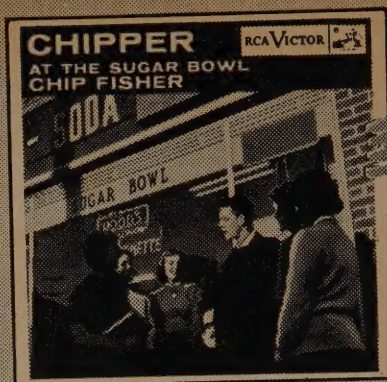


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On A Rainy Afternoon Tony sings Long Ago and Far Away, Darn That Dream, Have You Met Miss Jones?, 9 others. The smoothest! **King Creole** Here's the original soundtrack recording of all the sensational songs from Elvis' latest movie hit. **Destination Moon** The swingin' Ames Bros. invade outer space! Moonglow, East of the Sun, No Moon at All, 9 other hits. **Chipper at the Sugar Bowl** This is something new! The swing set's very own teen-age heart throb, singing with a real gone feeling.

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JUST YOUNG

LYA S. ROBERTS

When they see us walking home
together,
And we're holding hands along the
way,
They say it's just because we're young,
just young;
When they see your picture on my
bureau,
And they see me kiss it ev'ry day;
They say it's just because we're young,
just young.
Just young, but it isn't the way we feel;
Our hearts tell us our love is real;
Till the time we make them understand
us,
Secretly we'll smile about the way
they say,
It's just because we're young just young.
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ITCHY TWITCHY FEELING

JIMMY OLIVER

Sitting here wondering what it's all
about,
This rock and roll music that makes you
shout.
You tune in on Bandstand they are
jumping like mad.

You got that itchy twichy feeling
You start to rocking and a-reeling
Soon your arms and legs are flapping
Like a hound dog's mouth a-yapping
You're a-rocking and a-rolling.

You don't understand it but it sure feels
nice
You thought you might try it 'bout once
or twice
You start with that dance they call the
stroll
But you felt much better doing the
rock and roll.
Because that itchy twichy feeling
Has got you rocking and a-reeling
Soon your arms and legs are flapping
Like a hound dog's mouth a-yapping
You're a-rocking and a-rolling.
You come in the house with your
hair on end
Nobody had to ask you where you've
been
You come in the house still jumpin'
like mad
I seen a lotta people with it but you've
got it bad
I don't understand it why you go, go,
go
There must be something 'bout this
music that I don't know
I went to a hop and it didn't take long
Before I felt something was going
wrong

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THE DAY THE RAINS CAME

CARL SIGMAN GILBERT BECAUD

The day that the rains came down,
Mother Earth smiled again.
Now the lilacs could bloom;
Now the fields could grow greener.
The day that the rains came down,
Buds were born; love was born.
As the young buds will grow,
So our young love will grow;
Love, sweet love.
A robin sang a song of love.
A willow tree reached up to the
heavens
As if to thank the sky above
For all that rain, that welcome rain,
We looked across the meadow land
And seemed to sense a kind of a
miracle,
Much too deep to understand.
And there we were so much in love,
The day that the rains came down.
Mountain streams swelled with pride;
Gone the dry river bed;
Gone the dust from the valley.
The day that the rains came down,
Buds were born;
Love was born.
As the young buds will grow,
So our young love will grow;
Love, sweet love;
Rain, sweet rain.

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GEE, BUT IT'S LONELY

PHIL EVERLY

Got dad's car show fare
But that's no good to half a pair
Gee but it's lonely, bein' alone
May as well go home.

Got on my suit my shoes are shined
All dressed up for real good time
Gee but it's lonely, bein' alone
Might as well go home.

What's wrong with me
That I can't find someone for my own
Why should I be left behind
Left to be alone

The girl I asked out told me a lie
There she goes with some guy
Gee but it's lonely, bein' alone
Guess I'll go on home
Guess I'll go on home
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YOU CHEATED

DON BURCH

You cheated, you lied, you said that you
loved me
You cheated, you lied, you said that you
want me
Oh what can I do but just keep on
loving you
Love is something you know nothing
about
Love is something you can't know
about
So please try to love me love me like
I love you
Oh oh oh please try to love me
Love me like I love you
You cheated, you lied, you said that
you want me
You cheated, you lied, you said that
you loved me
Oh what can I do oh what can I do
Oh what can I do
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FOR MY GOOD FORTUNE

BLACKWELL STEVENS

I wanna clap my hands
I wanna clap my hands
I wanna clap my hands
For my good fortune
I wanna tap my feet
I wanna tap my feet
I wanna tap my feet
For my good fortune
Each time I hold you
I'm really in a spin
You can see without your love
Just where I might have been
I'm gonna give a shout
Stand right up and shout
I'm gonna give a shout
Tap my feet, clap my hands
For my good fortune
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FIREFLY

CAROLYN LEIGH CY COLEMAN

I call her firefly 'cause oh my she
radiates moonglow
What's none of that noonglow
She starts to glitter when the sun goes
down 'bout eight p.m.
It's mayhem she switches those brights
up
Lights up and gives me a call
"Hey, take me to the fireflies' ball!"
But when I get her there, set her there,
Do I get to pet her there, 'n grab me
some glow?
No, she's a gad-about, mad-about lurin'
ev'ry lad about,
While leaving me moaning low
"Oh, firefly, why can't I latch on to
you no how?
Oh, how I love ya but gee
While you set the night on fire, fly,
Shine a little light on me!"
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FEATURES —

BENNETT, Tony	23
CREW CUTS, The	31
HAMILTON, George IV	15
KING, Jo Ann	26
MATHIS, Johnny	5
MODUGNO, Domenico	7
PRESLEY, Elvis	6
RODGERS, Jimmie	8

Behind The Scenes	12
Deejays Coast-To-Coast	17, 18, 19
Hit Parader Spotlights	26
Hits From Yesteryear	10, 11
Music Staff, The	6
Musical Magic	20

SONGS —

BAD GIRL	16
BREAK UP	22
CAROL	16
CHANTILLY LACE	6
DAY THE RAINS CAME, THE	3
DO YOU LOVE ME LIKE YOU	
KISS ME	24
DOWN THE AISLE OF LOVE	6

FIBBIN'	22
FIREFLY	3
FOR MY GOOD FORTUNE	3
GEE, BUT IT'S LONELY	3
GERALDINE	24
GIVE MYSELF A PARTY	16

HANGIN' UP A HORSESHOE	22
HIDEAWAY	30
HULA HOOP SONG, THE	22

I LOVE THE GROUND YOU	
WALK ON	9
IF I ONLY KNEW	22
IF YOUR HEART DOESN'T DANCE	16
I'LL MAKE IT ALL UP TO YOU	24

I'LL NEVER LET YOU GO	27
IT MUST BE LOVE	26
IT'S A BOY	28
ITCHY TWITCHY FEELING	3

JUST YOUNG	3
LA DO DADA	14
LET'S SIT AND TALK	28
LITTLE STAR	30
LOOK WHO'S BLUE	27
LOVE IS A SACRED THING	28
MY LIFE	14

NO ONE KNOWS	27
NOBODY'S DARLIN' BUT MINE	9

OH WENDY, WENDY	24
ONE DAY NEXT YEAR	16
OVER AND OVER	24

PEGGY'S SISTER	20
POOR LITTLE FOOL	26
PUSSYCAT	12

ROCKIN' ROBIN	14
---------------	----

SECRET, THE	12
SHADOW KNOWS, THE	22
SO IN NEED OF YOU	26
SO IT'S GOODBYE	20
SORRY BUT I'M GONNA HAVE TO	
PASS	32
SOUVENIRS	28
STAIRWAY TO THE SEA	9
SUMERTIME BLUES	32
SUMMERTIME, SUMMERTIME	14

TEARS ON MY PILLOW	32
TEN COMMANDMENTS OF LOVE,	
THE	16
THERE GOES MY HEART	6
THIS LITTLE GIRL'S GONE	
ROCKIN'	20

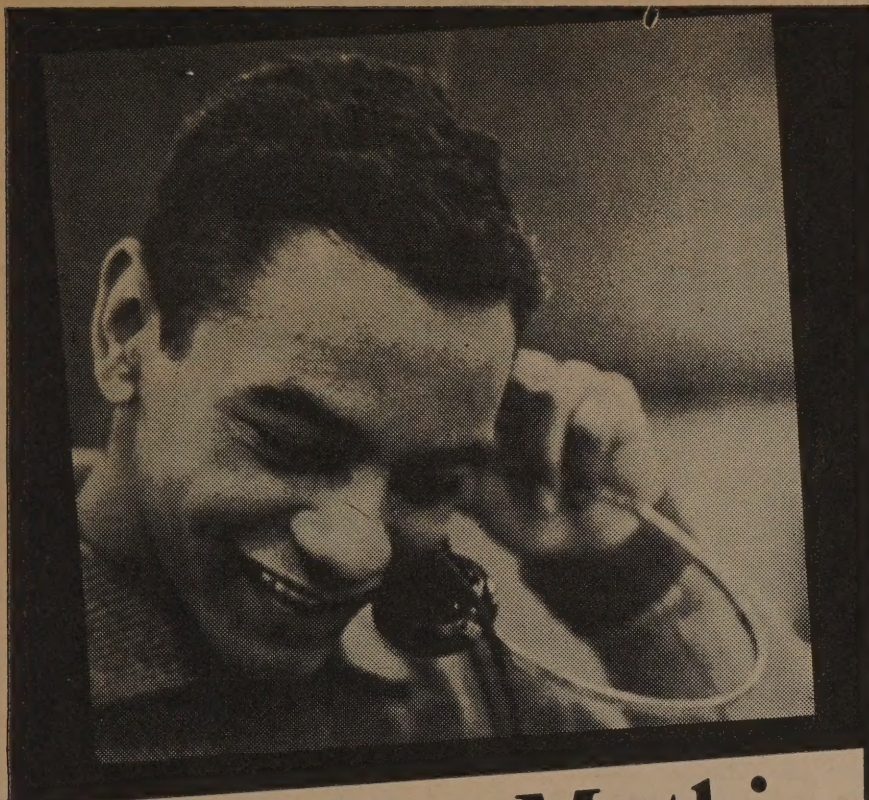
UP UNTIL NOW	27
--------------	----

WAYS OF A WOMAN IN LOVE,	
THE	30
WHEN I GROW TOO OLD TO	
DREAM	14

YOU CHEATED	3
YOUNG SCHOOL GIRL	28
YOU'RE NOT LOSING A DAUGHTER	
MAMA	28

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Johnny Mathis

Wins The Hit Parader



Johnny Mathis, the most spectacular new vocal personality to be discovered in some 25 years, has signed a new long-term contract with Columbia Records, according to an announcement by Goddard Lieberson, President of the company.

"In the present era of short-lived success and quick turnover of artists, we are particularly gratified with the progress of Johnny Mathis, who, despite his youth, is building a solid career with one hit album and single after another. He will emerge as one of the great entertainers of our time. Columbia is proud to have discovered Johnny Mathis, to have contributed to his development and to continue its association with him."

The 23-year-old star was signed by Columbia late in 1955. He made his record debut in 1956 with an "LP" titled "Johnny Mathis." In less than two years, Johnny has sold more than a million "LP's." His hit single record includes two million-sellers — "It's Not For Me To Say" and "Chances Are." Other smash hit singles by Johnny include "Twelfth Of Never," "Wonderful, Wonderful," "Wild Is The Wind," "No Love" and "A Certain Smile."

He has also become the most sought-after motion picture vocalist, following such successes as "It's Not For Me To Say" which he sang in the Kirk Douglas production "Lizzie," "Wild Is The Wind" and recently, "A Certain Smile." It was the latter picture, incidentally, in which Johnny made his movie debut.

Johnny is one of the hottest attractions in the personal appearance field. He has enchanted audiences in many of the leading showplaces throughout the nation. And so our musical Silver Star award goes out to Johnny Mathis.

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DOWN THE AISLE OF LOVE

THE QUIN-TONES

We walk down the aisle
He gives me a smile
When we walk as we walk down the aisle of love
The preacher says, do you take this woman

To be your wife to love and to cherish
For the rest of your life
As we walk, yes we walk down
Down the aisle, the aisle of love
We exchange our vows to love one another

No matter how things may be
We promise to always stay with each other until eternity
We walk down the aisle a choir of angels sang from above
Yes we walk, we walk, we walk down the aisle of love
The aisle of love.

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THERE GOES MY HEART

BENNY DAVIS ABNER SILVER

There goes my heart,
There goes the one I love;
There goes the girl I wasn't worthy of;
There goes my happiness, it couldn't be!

There goes somebody else in place of me.

Goodbye to romance, it couldn't last somehow,

I had my chance but it's all over now,
I never thought that she could pass me by!

There goes my heart and here am I.
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CHANTILLY LACE

J. P. RICHARDSON

Hello baby, yeah, this is the big bopper speaking

Ha ha ha ha ha ha you sweet thing

Do I what, will I what

Oh baby you know what I like

Chantilly lace and a pretty face
And a pony tail hangin' down
A wiggle and a walk and a giggle and a talk

Made the world go 'round

There ain't nothin' in the world
Like a big eyed girl to make me act so funny

Make me spend my money
Make me feel real loose like a long necked goose

Like a girl oh baby, that's what I like
What's that baby, but, but, but oh honey

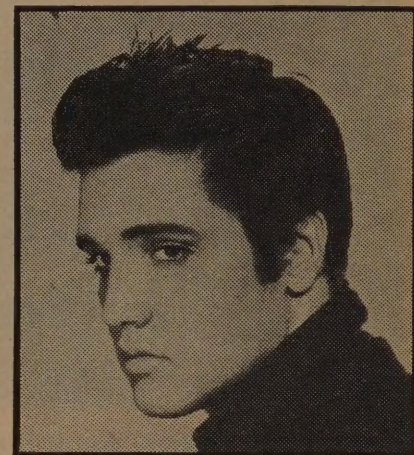
But, oh baby you know what I like

What's that honey pick you up at eight,

And don't be late

But baby I ain't got no money honey
Ha ha ha ha ha oh all right honey
You know what I like

Copyright 1958 by Glad Music



ELVIS PRESLEY

Greetings Gang,

Time marches on — here we are with our December issue of HIT PARADER. The summer activity has become a memory — another school season is well underway, and it won't be too long before record firms start sending out their Christmas etchings. We hardly get settled with the completion of one issue of HIT PARADER, and there we are working on another one.

We've compiled somewhat of a "Silver" theme for our readers in this particular issue, looking back over the past twenty-five years of popular music. There's an extra special feature introducing the country's most popular songwriters of recent date and of the past double decade. Also, there's a spotlight shining on a chart which enables you to look back and see the "Hits Of Yesteryear," during the months of October and November. For those of you who are trying to keep up with the "million-seller records," we've printed for you, a list of the recent additions to that coveted list.

Now looking in on the star department, you can find some bits 'n' flicks on that versatile "Volare" man, Domenico Modugno. Pick up on the latest happenings with our neighbor from across the sea.

Our musical "Silver Star" award goes out this year to the youthful, yet inspiring, Johnny Mathis. While the Silver success story of the year is about none other than the fabulous Jimmie Rodgers.

This being the first issue of HIT PARADER since the passing away of Elvis Presley's mother, we'd like to offer condolences to the Presley family on behalf of our entire staff and our hundreds of thousands of readers throughout the country.

Until we meet again via our next issue, we'll just say "So Long Gang — stay hip, and above all, happy." If you come across a spare moment or two, why not ink out a few words and send them our way —

HIT PARADER FANS

WELCOME

Domenico Modugno



L'ITALCLUB
SALUTA
MODUGNO

Domenico Modugno
Sings
NEL BLU
D



The name of Domenico Modugno has become as common as a household word.

There has been great speculation as to the future of Modugno. Whether or not he will be a one-shot recording artist with no talent as a performer remains to be seen.

Since his arrival on August 14, in this country, any doubts that may have been entertained by the skeptics have certainly been erased. Not only did the charming Italian literally "break it up" on a recent Ed Sullivan Show, but proceeded to do the same during bookings throughout the country. And now his newest record, "The Little Alarm Clock" (Le Petit Reveil) is soaring toward hitdom.

He is, without a doubt, the most exciting new talent that has been brought into the spotlight in many a moon. Not only is he a success as a recording artist, composer, and guitarist, but a phenomenal entertainer on a night club floor as well. He has received raves from the audiences, reviewers and critics on his TV appearances and those fortunate to see him perform in person now refer to him in most glowing terms.

An so, on behalf of the thousands of HIT PARADER readers, we extend a hearty welcome to Domenico Modugno.



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The

"Silver Success Story"

of the year



JIMMIE RODGERS

Just about the time Roulette Records was getting under way and carpenters, electricians and movers were hard at work putting the company's offices into shape for business, a young man walked into the midst of this confusion seeking an audition. Both Hugo Peretti and Luigi Creatore, Co-Artist and Repertoire chiefs for Roulette, were also busily engaged mapping out recording plans for the new firm. The young man, in a shy, hesitant manner proclaimed, "I sing." Having heard "this song before," Hugo and Luigi retorted "O.K., sing." The lad unpacked his beat-up guitar and proceeded to do two numbers. Hugo and Luigi were impressed, and young Jimmie Rodgers was on his way to fulfilling another unique show-business success story. However, the story doesn't end here, nor did it begin that simply.

Jimmie Rodgers was born in Camus, Washington, on Sept. 18, 1933. He sang from about the time he was five, taught himself to play the piano and guitar, and up until the time he enlisted in the Air Force during the Korean conflict, lived a normal teenager's life. It was during Jimmie's four-year stint in the Air Force that he began to blossom as a singer with a song to sell. He was encouraged by his sergeant to enter camp shows, and he began building a repertoire of folk songs. By the time he was ready to leave the Air Force, he knew that what he wanted most of all was to sing for people. The road to doing what he wanted most, however, was paved with a series of disappointments,

and Jimmie roamed the Pacific Northwest working in logging camps and on farms. He continued to add to his growing knowledge of folk music by listening to his fellow workers sing while they worked and when they rested at the end of a hard day. He eventually worked his way back to singing for a living, but the pickings were slim. One day, a friend in the music business heard Jimmie in a club in Nashville — he urged him to go to New York and seek a record contract.

Jimmie, by now, had become accustomed to the well-known brush, and so he auditioned for Hugo & Luigi at the Roulette offices and they asked him to call again in a few days, he took it as another brush-off and disappeared. Hugo & Luigi, however, had been very serious about recording Jimmie, and when in a few days they tried finding him to set-up a session, they couldn't find him. Jimmie had done a good job of getting lost. Hundreds of phone calls, concentrated searching, and six-months later he was finally found back in his hometown. Roulette sent him money to return to New York and a recording session was immediately arranged. Oddly enough, Jimmy recorded the same two songs he had first sung for Hugo & Luigi at his audition. The record was released in July of '57 and a few short months later, Jimmie Rodgers and "Honeycomb" made music world history along with his follow-up hits "Kisses Sweeter Than Wine," "Secretly" and now "Are You Really Mine."

STAIRWAY TO THE SEA

ALBERT A. BEACH GUISEPPE CIOFFI
 Deep in the night I cry
 In the stairway to the sea,
 Where I stand and behold my lover,
 My restless lover, calling to me!
 And as I climb the lonely stairway to the
 sea,
 Other loves she'll conquer
 Anyway I'm one of many slaves to the
 sea
 Who try to find contentment of the
 shore
 Where deep inside her voice keeps
 calling
 "One more adventure"
 And once she calls you, sailor,
 It will always be the same
 The sea's her's and she's a jealous dame!
 In ev'ry port I seek a stairway to the sea
 When I'm doomed to behold my lover
 My restless lover calling to me.
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 Music Corp.

I LOVE THE GROUND YOU
WALK ON

MAYME WATTS ROBERT MOSELY
 I love the ground you walk on,
 The path you tread
 Anything you say goes to my head
 I love the ground you walk on,
 The ground you walk on's divine.
 I love the ground you walk on
 For I can see ev'ry little footstep leads
 to me
 I love the ground you walk on,
 The ground you walk on is mine.
 The sidewalk turns to silver
 The world's a cherry pie
 And the street lamp old, it turns to gold
 As you go passing by
 I love the ground you walk on,
 It's dear to me
 Ev'ry step you take is heavenly
 I love the ground you walk on,
 And I'll be walking behind.
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 Sole selling agent George Paxton, Inc.

NOBODY'S DARLIN' BUT MINE

JIMMIE DAVIS
 Come sit by my side, little darlin',
 Come lay your cool hand on my brow;
 Promise me that you will never
 Be nobody's darlin' but mine.

Nobody's darlin' but mine, love,
 Be honest, be faithful, be kind;
 Promise me that you will never
 Be nobody's darlin' but mine.

You're as sweet as the flowers of
 springtime,
 You're as pure as the dew from the
 rose;
 I had rather be somebody's darlin'
 Than a poor boy that nobody knows.

Goodbye, goodbye, little darlin',
 I'm leaving you just for a while,
 Promise me that you will never,
 Be nobody's darlin' but mine.
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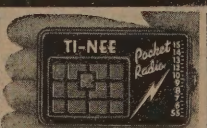
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Hits From

OCTOBER — 1947

1. Near You
2. I Wonder Who's Kissing Her Now
3. I Wish I Didn't Love You So
4. Feudin' And Fightin'
5. Peg O' My Heart
6. When You Were Sweet Sixteen
7. An Apple Blossom Wedding
8. The Lady From 29 Palms
9. That's My Desire
10. You Do

NOVEMBER — 1947

1. Near You
2. I Wish I Didn't Love You So
3. You Do
4. I Wonder Who's Kissing Her Now
5. Feudin' And Fightin'
6. How Soon
7. Ballerina
8. An Apple Blossom Wedding
9. Whiffenpoof Song
10. The Lady From 29 Palms

OCTOBER — 1948

1. A Tree In The Meadow
2. You Call Everybody Darlin'
3. It's Magic
4. Twelfth Street Rag
5. My Happiness
6. Underneath The Arches
7. Hair Of Gold, Eyes Of Blue
8. Maybe You'll Be There
9. Buttons And Bows
10. Bluebird Of Happiness

NOVEMBER — 1948

1. Buttons And Bows
2. A Tree In The Meadow
3. Twelfth Street Rag
3. On A Slow Boat To China
5. Maybe You'll Be There
6. Hair Of Gold, Eyes Of Blue
7. You Call Everybody Darlin'
8. My Happiness
9. My Darling, My Darling
10. It's Magic

OCTOBER — 1949

1. You're Breaking My Heart
2. That Lucky Old Sun
3. Someday
4. Room Full Of Roses
5. Jealous Heart
6. Maybe It's Because
7. Slipping Around
8. Some Enchanted Evening
9. Don't Cry, Joe
10. Let's Take An Old-Fashioned Walk

NOVEMBER — 1949

1. That Lucky Old Sun
2. Slipping Around
3. You're Breaking My Heart
4. I Can Dream, Can't I?
5. Don't Cry, Joe
6. Jealous Heart
7. Mule Train
8. A Dreamer's Holiday
9. Someday
10. Room Full Of Roses

OCTOBER — 1950

1. Goodnight, Irene
2. Mona Lisa
3. All My Love
4. Play A Simple Melody
5. Harbor Lights
6. Can Anyone Explain?
7. Sam's Song
8. La Vie En Rose
9. Bonaparte's Retreat
10. Our Lady Of Fatima

NOVEMBER — 1950

1. Harbor Lights
2. All My Love
3. Goodnight, Irene
4. Nevertheless
5. Thinking Of You
6. Mona Lisa
7. A Bushel And A Peck
8. Play A Simple Melody
9. La Vie En Rose
10. An Orange-Colored Sky

OCTOBER — 1951

1. Because Of You
2. I Get Ideas
3. Cold, Cold Heart
4. Sin
5. Loveliest Night Of The Year
6. Down Yonder
7. Too Young
8. World Is Waiting For The Sunrise
9. Come On A-My House
10. And So To Sleep Again

NOVEMBER — 1951

1. Because Of You
2. Sin
3. Cold, Cold Heart
4. Down Yonder
5. I Get Ideas
6. And So To Sleep Again
7. Undecided
8. World Is Waiting For The Sunrise
9. Loveliest Night Of The Year
10. Slow Poke

OCTOBER — 1952

1. You Belong To Me
2. I Went To Your Wedding
3. Wish You Were Here
4. Jambalaya
5. Meet Mr. Callahan
6. Half As Much
7. Auf Wiederseh'n, Sweetheart
8. High Noon
9. Somewhere Along The Way
10. Glow Worm

NOVEMBER — 1952

1. You Belong To Me
2. I Went To Your Wedding
3. Glow Worm
4. Jambalaya
5. Wish You Were Here
6. It's In The Book
7. Because You're Mine
8. Why Don't You Believe Me
9. Lady Of Spain
10. Meet Mr. Callahan

Yesteryear

OCTOBER — 1953

1. Vaya Con Dios
2. You, You, You
3. Crying In The Chapel
4. Oh
5. Dragnet
6. Ebb Tide
7. St. George And The Dragonet
8. No Other Love
9. P.S. I Love You
10. Eh, Cumpari

OCTOBER — 1954

1. Hey! There
2. Skookiaan
3. This Ole House
4. If I Give My Heart To You
5. Sh-Boom
6. I Need You Now
7. High And The Mighty
8. Hold My Hand
9. Little Shoemaker
10. Papa Loves Mambo

OCTOBER — 1955

1. Yellow Rose Of Texas
2. Love Is A Many-Splendored Thing
3. Autumn Leaves
4. Seventeen
5. Ain't That A Shame?
6. Moments To Remember
7. Wake The Town And Tell The People
8. Shifting, Whispering Sands
9. Suddenly There's A Valley
10. Bible Tells Me So

OCTOBER — 1956

1. Don't Be Cruel
2. Canadian Sunset
3. Tonight You Belong To Me
4. Whatever Will Be, Will Be
5. Honky Tonk
6. My Prayer
7. Just Walkin' In The Rain
8. Green Door
9. Love Me Tender
10. Hound Dog

OCTOBER — 1957

1. Tammy
2. Wake Up Little Susie
3. Honeycomb
4. Chances Are
5. Fascination
6. Jailhouse Rock
7. Diana
8. That'll Be The Day
9. Around The World
10. My Heart Reminds Me

OCTOBER — 1958

1. Nel Blu Dipinto Di Blu
2. Bird Dog
3. Little Star
4. Tears On My Pillow
5. Born Too Late
6. It's All In The Game
7. Susie Darlin'
8. Devoted To You
9. Rockin' Robin
10. You Cheated

NOVEMBER — 1953

1. You, You, You
2. Vaya Con Dios
3. Ebb Tide
4. Rags To Riches
5. Oh
6. Eh, Cumpari
7. Many Times
8. Crying In The Chapel
9. Ricochet
10. That's Amore

NOVEMBER — 1954

1. I Need You Now
2. Hey! There
3. If I Give My Heart To You
4. This Ole House
5. Papa Loves Mambo
6. Hold My Hand
7. Teach Me Tonight
8. Skookiaan
9. Shake, Rattle And Roll
10. Count Your Blessings

NOVEMBER — 1955

1. Autumn Leaves
2. Love Is A Many-Splendored Thing
3. Yellow Rose Of Texas
4. Moments To Remember
5. Shifting, Whispering Sands
6. He
7. Suddenly There's A Valley
8. Sixteen Tons
9. Only You
10. Seventeen

NOVEMBER — 1956

1. Love Me Tender
2. Green Door
3. Just Walkin' In The Rain
4. Don't Be Cruel
5. True Love
6. Singing The Blues
7. Canadian Sunset
8. Honky Tonk
9. Blueberry Hill
10. Tonight You Belong To Me

NOVEMBER — 1957

1. Jailhouse Rock
2. Wake Up Little Susie
3. Silhouettes
4. You Send Me
5. Chances Are
6. April Love
7. Fascination
8. Honeycomb
9. Tammy
10. Melodie D'Amour

NOVEMBER — 1958

1. Bird Dog
2. The Day The Rains Came
3. It's All In The Game
4. Just Young
5. There Goes My Heart
6. When I Grow Too Old To Dream
7. Promise Me Love
8. Tea For Two Cha Cha
9. Gee But It's Lonely
10. Nel Blu Dipinto Di Blu

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THE SECRET

JOE LUBIN I. J. ROTH

The secret, I know a secret,
A story, I'll never tell
About two sweethearts (ah)
Who love each other (ah)
He is my best friend (ah)
She is his girl.
The first time I saw her
I couldn't resist her
Her beauty gave me a thrill.
She was so lovely (ah)
And I adored her (ah)
I fell in love with my best friend's
girl

And that's my secret
Yes, it's my secret
Nobody knows it no one but I
And I will love her
Yes, I will love her
But it's my secret until I die.
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PUSSYCAT

SUNNY SKYLAR TOM GLAZER

Oh, I was born in a little old house
In a town called Barrel Bay
I was eight years old when I fell in
love
And it seems like yesterday
Down the old Mule Road in a pretty
house
Lived some folks not far from me
And they had a child only one year
old
And a pretty babe to see.

They called her pussy cat, puss puss
pussy cat
For her hair was soft and fine
Pussy cat, puss puss pussy cat,
How her two big eyes would shine
She had a smile so sweet
And a great deal more than that
And she'd coo and purr when I
smiled at her,
With her milky skin like silky fur,
My puss puss puss puss pussy cat.

Now years went by and I grew quite
tall,
For I shot-up like a vine
And I used to watch over pussy cat
Till she reached the age of nine
Then I said, "Goodbye" for I left one
morn
For a town in 'loway!
And I didn't see anyone I knew
Till I came back one fine day.

Well there she was, like a pretty rose,
And my goodness, how she'd grown
But her sparkling eyes and turned up
nose
Were the same though years had
flown
Then I knew at once she belonged to
me,
And I knew she felt the same
So our lives were joined and our first
new-born
Was a girl who bore her name.
Copyright 1958 by George Paxton, Inc.

"Behind the Scenes"

People behind the scenes in Tin Pan Alley are rarely publicized. This is a situation that needs correcting, for these are the people largely responsible for today's big hits on the air-waves, in juke boxes and in record shops.

Take a talented fellow named Billy Mure, for example. His middle name could be "Versatility," for that best describes Billy's many talents. He's one of the finest guitarists in the business; he's also a composer, arranger, musical conductor — and, to top it off, he heads his own music publishing company.

Billy is always so wrapped up in various endeavors that it's difficult to keep track of him. But, his busy sched-



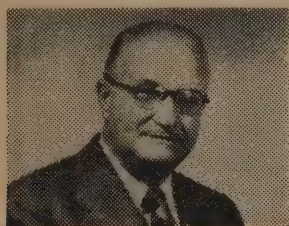
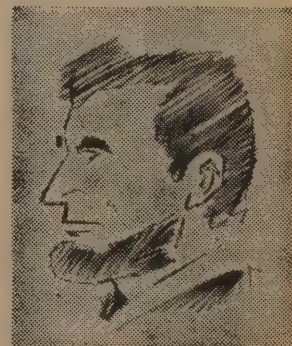
BILLY MURE

ule has helped bring about such hits as Don Rondo's "White Silver Sands" (Jubilee); Della Reese's "And That Reminds Me" (Jubilee), both of which he arranged; "Got A Match?", which he wrote with Dick Wolf, and is represented on three labels. Billy has also arranged for Georgia Gibbs, Virginia Gibson, LaVerne Baker and scores of other top stars.

Billy's been a musician since the age of six, when he started his career as a violinist. His dad taught him the guitar, and while he was a teenager, Billy toured the country with various bands. In fact, when he was 13, he headed his own group and played at resorts in the Borscht Circuit. He was a bandleader in the Army and later spent several years as staff guitarist for Radio Station WNEW in New York. Between his playing, arranging, composing and conducting chores, Billy managed to find time to dash off to Hollywood to compose music for such films as Columbia's "Five Against the House" and 20th's "No Down Payment."

As a recording artist, Billy is currently represented by two albums, "Fireworks" and "Supersonic Guitars In Hi-Fi," both of which contain several of his own compositions. Both albums have been recorded for RCA-Victor.

As if Billy didn't have enough to keep him busy (he's sat in on several thousand recording sessions), he's head of his own music publishing firm, Sax-on Music Corp., which has published tunes that have been recorded by all of the major labels.



Walter J. Silversiding
Nationally Known Illustrator

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LA DO DADA

DALE HAWKINS STAN LEWIS

La do la do dada,
La da do dada.
You are the one that drives me crazy,
La do la do dada
La da do dada.
You never say yes,
Or no good, only maybe;
La do la do dada
La da do dada.
I asked you if you loved me,
Here's what you say.
La do la do dada
La da do dada.
Come again and ask me
Some other day;
La do la do dada
La da do da da.
You mean more to me
Than all the world,
La do la do dada
La da do dada.
Won't you please say yes
You'll be my girl.
La do la do dada
La da do dada.

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MY LIFE

CHUCK WILLIS

You make my life worth livin'
I love the love you've been givin'
You make my whole life,
A wonderful life to be livin'.
You make my sun shine brighter
You make my darkness so much lighter
You make my whole life,
A wonderful life to be livin'.
I must have been out of my head,
When I said I loved someone else
Oh baby I wish I could live one million years,
And love you all by myself.
You make wedding bells worth ringing
And you make "hear comes the bride" worth singing
You make my whole life,
A wonderful life to be livin'.
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ROCKIN' ROBIN

J. THOMAS

He rocks in the tree top all the day long
Boping and a boping and a singing
his song
All the little birds on Jay Bird Street
Love to hear the robin go tweet, tweet,
tweet,
Rockin' robin rock rock rockin' robin
Blow rockin' robin
'Cause we really goin' to rock tonight

Every little swallow, evry chickadee
Every little bird in the tall oak tree
The wise old owl, the big black crow
Flap their winks singing "go birds go"

Pretty little raven at the birdland den
Taught him how to do the bop and it was grand
He started goin' steady and bless my soul
He out bopped the buzzard and the oriole

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WHEN I GROW TOO OLD TO DREAM

OSCAR HAMMERSTEIN II
SIGMUND ROMBERG

When I grow too old to dream
I'll have you to remember.
When I grow too old to dream,
Your love will live in my heart
So kiss me, my sweet
And so let us part
And when I grow too old to dream,
That kiss will live in my heart.
Mm and when I grow too old to dream,
That kiss will live in my heart.
When I grow too old to dream,
That kiss will live in my heart.
When I grow too old to dream,
I'll have you to remember.
When I grow too old to dream,
Your love will live in my heart.
So kiss me, my sweet
And so let us part
And when I grow too old to dream,
That kiss will live in my heart.

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SUMMERTIME, SUMMERTIME

TOM JAMESON SHERM FELLER

It's summertime, summertime,
sum-sum-summertime.
Summertime, summertime,
sum-sum-summertime.
Summertime, summertime, sum-sum-summertime.
Summertime, summertime,
sum-sum-summertime, summertime.

Well, shut them books and throw 'em away.

Say goodbye to dull school days.
Look alive and change your ways.
It's summertime.
Well, no more studying history
And no more reading geography.
And no more dull geometry,

Because it's summertime.
It's time to head straight for them hills.

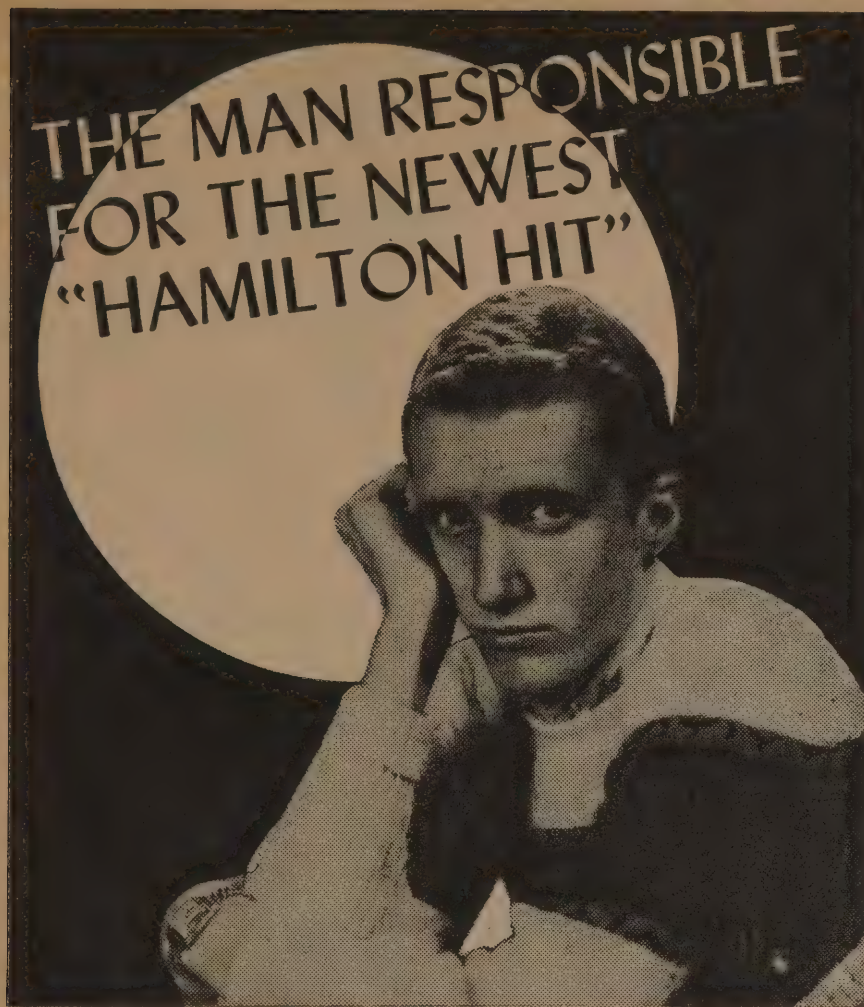
It's time to live and have some thrills.
Come along and have a ball,
A regular free for all.

Well, are you comin' or are you ain't?
You slow pokes are my one complaint.
Hurry up before I faint.
It's summertime.
Well, I'm so happy that I could flip;
Oh, how I love to take a trip.
I'm sorry, teacher, but zip your lip,

Well, we'll go swimmin' ev'ry day.
No time to work, just time to play.
If your folks complain just say:
It's summertime.

And ev'ry night we'll have a dance,
'Cause what's a vacation without romance.

Oh, man, this jive has me in a trance,
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THE HANK WILLIAMS STORY As Told By George Hamilton IV

My name is George Hamilton IV, and I sure do appreciate this chance to talk about the man responsible for my newest ABC-Paramount hit recording of "Your Cheatin' Heart." Actually, there are several men who had a hand in producing the record, such as our Artist & Repertoire director, our arranger, my manager, etc., but I'd like to talk about Hank Williams, the composer of "Your Cheatin' Heart." By the way fans, the Hank Williams I'm talking about is no longer with us on this earth, having passed away quite a few years ago.

I hope you will like this little memento of Hank Williams, "The Drifting Cowboy" — Hank, they tell me, was one of the most successful and popular Hill-billy singers and songwriters who ever lived.

But Hank isn't really dead. He put his whole heart into his songs and I feel that his songs will go on longer than you and I. They will be sung as long as people live, fall in love, feel joy and sorrow and music.

Probably you know what makes Hank's songs great. He never wrote a song except from the depths of his heart. Maybe you didn't know that Hank wrote about 125 song hits and didn't know a note of music. He used to say, "I never wrote a note except in my heart."

And that was true. He wrote them, he said, "because they just come bustin'

out." If people liked his songs, he was glad — but he would have written and sung them anyway because he felt them so much he just had to sing them. He would "bust" he said, if he didn't.

That sincerity is what you and I and millions of others like best about our "Country" folk-singers. They mean and feel what they sing so much that we know it and feel it with them. So they're not just "hillbillies," as highbrows call them. They are song-poets putting the people and places and life and times that they know into music. They are the real balladeers and troubadours of the 20th Century.

The second thing that made Hank great was his "different" voice. Few of the top songwriters sing. Hank did! He had a voice that went through you like electricity, sent shivers up your spine, and made the hair rise on the back of your neck with the thrill. With a voice like that, he could make you laugh or cry.

The third thing that made Hank great was that he had plenty to sing about. He didn't spend his life in a city apartment trying to make words rhyme. He lived every minute of his life. He lived it with everyone he met — people from all walks of life — farmers, factory workers, rich men, poor men — everybody. He listened to their language and felt the beat of their hearts. Underneath, he found them all the same — all human, wonderful. God made people like he was.

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GIVE MYSELF A PARTY

DON GIBSON

I've got a lot of memories
To last me the rest of my life
So if you don't wanna love me
Baby that'll be all right
I'm gonna take all the lovin' that I
have for you
Gonna take all the loneliness
Sit right down with the blues
I'm going give myself a party
Think of how it used to be
Remember all the happiness we once
knew
I'm gonna give myself a party
Just me and the blues
A few of your love letters
A photograph or two
A gift you gave on my birthday
With words if I loved you
There's lots of things to think about
When you're happy feelin' blue
So I'm gonna take all the loneliness
And sit right down with the blues
I'm gonna give myself a party
Copyright 1958 by Acuff-Rose Publications

THE TEN COMMANDMENTS OF LOVE

M. PAUL

Thy shall never love another,
And stand by me all the while;
Take happiness with the heartaches,
And go through life wearing a smile.
Oh, how happy we will be
If we keep the ten commandments of
love.
Thou shall always have faith in me,
In ev'rything I say and do;
Love me with all your heart and soul,
Until our life on earth is through.
Oh, how happy we will be
If we keep the ten commandments of
love.
Love, oh, sweet love,
It's oh, oh, so grand;
You will find since the beginning of
time,
It has rooted in all the land.
Come to me when I am lonely,
Kiss me when you hold me tight;
Treat me sweet and gentle,
When we say goodnight.
Oh, how happy we will be
If we keep the ten commandments of
love.

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ONE DAY NEXT YEAR

JAMES SHEPPARD

One day next year I'll be home.
Send you a letter or telephone.
To let you know that I still care.
I'm longing to kiss you and hold you
tight.
Darling, I dream of you ev'ry night.
Please wait for me, I hope you'll be
there.
I had to leave in a hurry,
I didn't have a dime to call.
Darling, please stop worrying,
I'll be home in the fall,
One day next year I'll be home.
Send you a letter or telephone.
To let you know that I still care.
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CAROL

CHUCK BERRY

Oh, Carol, don't let him steal your
heart away,
I'm gonna learn to dance,
If it takes me all night and day.
Come into my machine,
So we can cruise on out,
I know a swingin' little joint
Where we can jump and shout.
It's not too far back off the highway,
Not so long a ride,
You park your car out in the open,
You can walk inside;
A little cutie takes your hat
And you can thank her, ma'am,
Ev'ry time you make the scene,
You find the joint is jammed.

Well, if you wanna hear some music
Like the boys are playin',
Hold tight, catch your foot,
Don't let him carry it away,
Don't let the heat overcome you,
When they play so loud,
Oh, don't the music intrigue you,
When they get a crowd;
If you can't dance,
I know you wish you could,
I got my eyes on you, baby,
'Cause you dance so good.
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BAD GIRL

WHITMAN PAUL DANE

Bad girl they say that I'm a bad girl
Because I gave my kisses because I gave
my love
Bad girl I'm really not a bad girl
I didn't know his kisses weren't worthy
of my love
His warm embraces set my heart aglow
He promised that our love would never
die
Please tell me how was I supposed to
know
That his love his love was just a lie
I'm a sad girl don't say that I'm a bad
girl
Because I gave my kisses because I gave
my love
Copyright 1958 by Planetary Music

IF YOUR HEART DOESN'T DANCE

(It Isn't Love)

AL HOFFMAN DICK MANNING
JOHNNY FARROW

If your heart doesn't dance when you
see her (him),
You might as well say "Fare-thee-well."
It isn't love.
If your heart doesn't sing when you
kiss her (him),
Just be polite and say goodnight,
It isn't love.
If the touch of her (his) hand doesn't
thrill you,
Don't waste the moon and all the stars
that shine above.
But if your heart starts to sing, starts to
dance,
When you meet her (him),
You'll know it's love!
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Your Favorite Radio & Television Disc Jockeys from Coast to Coast!

★ now ★
★ starring ★

ED
BONNER

GORDIE
BAKER

ALAN
FREED

Down Missouri way, there's a fellow who's certainly in the spotlight to stay, as far as record spinning is concerned. He's Ed Bonner, top-rated music personality in the KXOK, St. Louis Mo., broadcast area. Born in Roxbury, Mass., Bonner migrated to California, where he began to mold a career that was to include a fling at being a city fireman, a stint in the U.S. Navy and a season or two of professional baseball with the Idaho Russets. In his spare moments, Eddie attended radio school, haunted the West Coast stations and came up with a working knowledge of "this thing called radio." Heading back East the hard way, Eddie went to work as a staffer with stations WVNJ and WNJR at Newark, New Jersey.

Eddie's appealing and earthy approach to the disc jockey business brought him an offer from radio station KXOK, St. Louis, Missouri. On April 30, 1951, he moved into the Midwest market with a record show that was to blossom into the top afternoon radio attraction of the Midwest. The Ed Bonner Show is heard over KXOK, Monday through Friday from 3:00 p.m. to 7:00 p.m., with a special Saturday stanza from 9:00 a.m. to 12:00 noon.

In addition to his air shows, Ed has worked like a real trooper, appearing at benefits, coronations, football games and charity drives all over the KXOK area. These appearances have endeared him to the hearts of thousands of young people who have since grown up and become an important part of their communities. Unlike the average disc jockey show, the Ed Bonner Show has a definite adult appeal, because Ed plays a lot of music with a minimum of chatter. Current surveys proved that, aside from being a top man in the area, his fast-moving shows have a lion's share of the adult audience.

This past season, Ed replaced vacationing Martin Block during the week of July 15. He also participated in two music movies; one called "Jamboree," which was filmed in New York, and the other titled "Once Upon A Horse," which was filmed in Hollywood. When his radio show and public permit, Ed Bonner spends what spare moments that are allotted him with his lovely wife, Jean, and their two youngsters, Debbie and Rick, at their home on 145 Horseshoe Drive in Kirkwood, Mo.

So, gang, whenever you have the opportunity, be sure to tune in to the terrific "St. Louis Spotlight Spinner" — Ed Bonner.



The
St. Louis

"Spotlight Spinner"

ED BONNER



Liberace was in town and stopped in to see his very good friend Ed Bonner.



Virginia Mayo and her husband Michael O'Shea tell Ed about their new picture.



Ed conducts interesting interviews for his listening audience. Here we recognize Columbia star Frankie Laine being interviewed during a recent radio broadcast.



Radio's "Mayor" From Mass.

Gordie Baker



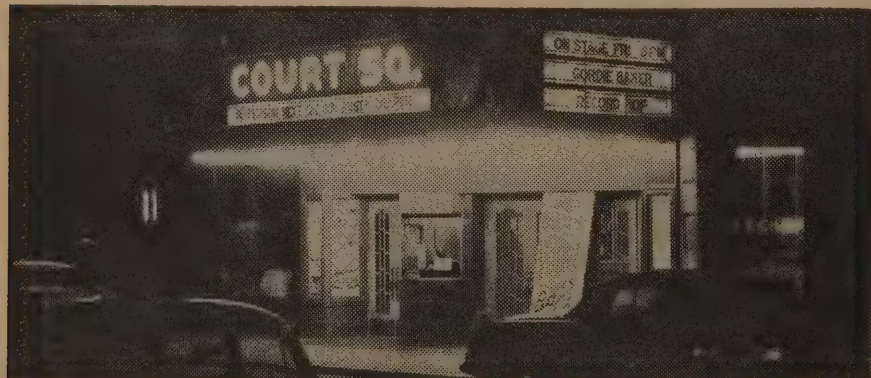
The rest of the day will be easy for the mailman now that he dropped off the Gordie Baker fan mail. Gordie receives hundreds and hundreds of letters each day.



Archie Bleyer clues WSPR's Gordie Baker in on all the latest Cadence-clicks.



RCA Victor recording star Julius La Rosa stops in for a chat with Gordie.



Mr. Gordie Baker is a mighty popular man about town (Springfield, Mass.) As you can see on the theatre marquee, Gordie is running another all-star presentation.

If we, the people, were to select a mayor on the basis of his popularity over the air waves, the strength of his listening audience, his ability to spin the right platters in just the right way and his achievements as a deejay, we would, without a doubt, vote unanimously for Gordie Baker, the top-rated deejay in Western Massachusetts.

A show business veteran of twenty-three years, Gordie began his career at the age of seven, when he did a thirty-second commercial on "The Lone Ranger" show. Following this, he appeared on various children's radio shows and performed on the local stages. In fact, his leading roles and directing ability impressed a local newspaper so much that they dubbed this versatile young man "the junior edition of Orson Welles." During the early war years, he appeared in over one-hundred-fifty shows at bases and hospitals, and then appeared in the Stage Door Canteen for the American Theatre Wing in and around New York City.

This dark-haired music lover finally became an active part of the national defense in 1946, when he joined the Air Force. And, in 1947, he jumped at the opportunity to do a radio show for service station WLKI in Japan. Resuming his civilian radio activities in 1949, Gordie worked for three local radio stations before he joined the WSPR, Springfield, Mass., staff as the first personality-type deejay in the area. Within four months, his knowledge and love for music and the theatre and his pleasant platter chatter had won for him the largest radio audience in Western Massachusetts.

In 1954, Gordie was awarded the "Ralph Flanagan Trophy" for being the most popular deejay; this is one of the many awards he has received from civic and military organizations for his hard work in radio and his unselfish contributions to his community.

Today, Gordie's name is a household word and his "Gordie Baker Show" a habit with his many devoted friends and fans who tune in to his show on WSPR from 2:30 to 7:00 p.m. six days a week. Gordie, who is quietly known to his listeners as Gordie Van Gone, is a master of number paintings, which definitely occupy his leisure moments. And, record hops and guest stars at such affairs were originated in the Springfield area by none other than the fabulous Mr. Baker.

During his years in the Air Force, Gordie realized how important live entertainment is to service men. So, in 1957, he was the first deejay to tour with his own show, which included local pros and semi-pros who volunteered their services, at Air Force bases overseas. Since that first tour, he has traveled tens of thousands of miles, entertaining troops in Newfoundland, Labrador and Greenland. Once, "The Gordie Baker Show" even hiked four and a half miles up a mountain of snow to entertain at a remote radar station — Gordie recalls that the trip back was easy; they all sat down and slid!

A guy who likes to have the thrill of being the first to do things in his profession, Gordie delights in recalling the response his show received at Thule Air Force Base. It was the first show to pack the theatre three successive nights — and, the show was done from a jet flying over the frozen north land.

Yes, Gordie is really a sensational fellow. And, after reading this column, we're sure that you, too, would now cast your vote for Gordie Baker, electing him "Radio's 'Mayor' From Massachusetts!"

"So let's dance . . ." is the opening line of one of the leading studio dance parties on television. Alan Freed, creator of the Big Beat rhythm, emcees a one-hour party every weekday afternoon from 5:00 p.m. to 6:00 p.m. on Channel 5-WNEW, New York. The show emanates live from the WNEW studios with a large group of teenagers as Freed's guests. Alan has one of the swingin'est radio shows ever broadcast on WABC from 7:00 p.m. to 11:00 p.m.

Alan Freed has been instrumental in introducing many new stars to the public through his disc jockey shows. He has continued this same policy on "Big Beat" with daily appearances of the top recording stars and the playing of new discs which he feels will hit the top. For example, Ed Townsend ("For Your Love"), a West Coast favorite, was comparatively unknown in New York until Freed played his record. Recently, Townsend appeared on the "Big Beat." "For Your Love" became a nation-wide smash hit and the Townsend lad now has his second straight hit with "When I Grow Too Old To Dream."

The list of singing groups and vocalists that have appeared on the "Big Beat" reads like a run-down of today's hit recording artists. The same Ed Townsend appeared as Freed's guest, the De John Sisters ("Straighten Up And Fly Right"), and Ron Cummins ("Cinderella 'Neath A Beach Umbrella") were on the show. On other days Freed has had Frankie Avalon ("Gingerbread"), Connie Francis ("Stupid Cupid"), The Olympics ("Western Movies"), Jack Scott ("My True Love"), The Royal Teens ("Harvey's Got A Girl Friend"), George Hamilton IV ("I Know Where I'm Going"), Poni-Tails ("Born Too Late") and many others.

The program is relaxed and informal. There is no script and Freed and the entertainers mingle freely with the audience. When The Elegants ("Little Star") appeared on the program, one of the group showed up without his tie. One of the co-eds in the audience came to his aid by offering him her date's tie. The boy never did get his tie back, as the girl insisted that all the "Elegants" autograph it for her souvenir collection.

Youth is the keynote of the program. The audience ranges in age from 15 to 19, and most of the performers themselves are under 21. Many of the artists have been singing for only a short time. The "Big Beat" provides a casual forum whereby the current singing favorites of the teenage audience can perform and at the same time tell their fans about themselves.

For those of you who live too far away to tune into Alan Freed's Big Beat Party via WNEW-TV, we've got good news for you — films are now being taken at each show and will be distributed to just about every TV station in the country, so that all of you "Big Beat" fans will be able to watch and enjoy the personable host and daddy of Rock 'n' Roll, Alan Freed.

As if he's not a busy enough gent with his radio and TV stints, year after year Alan sets new records with his gigantic package show productions at the Brooklyn Fox Theatre. This year's show concluded only a few weeks ago and was the biggest one yet. It set a new all-time record, proving that the "Big Beat" is just as popular as ever. Alan recalls many folks saying that this fad would last only a few months and would soon die out — that was five years ago. Like Alan Freed's popularity, Rock 'n' Roll seems to be getting more and more popular, having already become a permanent part of the nation's music industry.

"Daddy Of The Big Beat"

ALAN



FREED



Joining the teens, Alan gets comfortable while watching a guest star perform. Alan Freed is said to have "made" more hit records than any other disc jockey.



Alan Freed asks two of his regulars how they like a particular new record.



Dancing is the key-note of happiness during the Alan Freed Big Beat TV Show.



Alan introduces his viewing audience to The Playboys whose hit waxing of "Over The Weekend" zoomed high on the charts after appearing on The Big Beat Show.

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THIS LITTLE GIRL'S GONE ROCKIN'

BOBBY DARIN · MANN CURTIS

I wrote my mom a letter
And this is what I said:

Well, oh, well, oh well,
I washed all the dishes and I did a lot more,
I even bought the dinner at the grocery store;

And now, mom, you'll find the key next door,

This little girl's gone a-rockin'.

I left some biscuits for the pup,
I put fresh water in his cup,
And now I'm off, I'm gonna live it up,
This little girl's gone a-rockin'
Well, I'll be home about twelve tonight
And not a minute, minute, minute later;
Don't forget the front door light,
Well, that's all for now,
I'll see you later, mater.

You'll find each thing that you wanted done,

I'm off to meet that special one;

And boy, oh, boy, will we have fun,
'Cause this little girl's gone a-rockin'.

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SO IT'S GOODBYE

ANKA

So it's goodbye, so should I cry
You brought a tear into my eye
So now I say goodbye yea yea yea
How can you break this heart of mine
When I've loved you for such a time
Oh oh oh oh now you've hurt me so
goodbye

Why, tell me why

Why is my heart burning

Please, tell me please

Why is it that my heart is yearning

You can go see if I care

Take your love and you can share

Oh oh oh oh now you've hurt me so
goodbye

Goodbye to you my love

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PEGGY'S SISTER

BILLY VAUGHN

Peggy will be waiting when I call tonight

It's Peggy that I'm dating but it isn't right

Because it's Peggy's sister

It's Peggy's sister that I love

Peggy will be wearing her very latest dress

I know that she'll look daring but I must confess

I love Peggy's sister

It's Peggy's sister that I love

How can I tell her what can I say

I just can't go on this way

I don't want to hurt her what can I do

My poor heart can be broken too

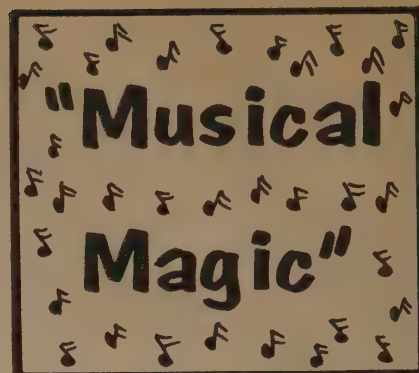
Well guess I'll have to tell her tomorrow after school

That I'm not her fellow what else can I do

Because it's Peggy sister

It's Peggy's sister that I love

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"Musical Magic" is Archie Bleyer's definition of the songs and the singing of his new, teen-age singing discovery, pert and pretty Shelby Flint, the Van Nuys, California, singer-writer of ballads and folk songs, whose first disc on the Cadence label has just been released. This is a pop single that has the young miss singing her own songs "Oh, I Miss Him So" and "I Will Love You." The arrangement and direction of both songs is done by Archie, who uses a male chorus, guitars and rhythm.

Archie, whose opinion of singing talent is highly regarded, is unrestrained in his enthusiasm for the vivacious and vital Shelby. While discussing her recently, he said, "The songs she sings reach out and touch you. They are




SHELBY FLINT

beautiful, haunting refrains of love and longing.

The event which headed her toward a professional singing career occurred in 1956, when she attended a young people's religious conference in Oklahoma. While there, her songs and singing attracted very favorable attention. However, unlike some of the other young people in attendance, she did not play a musical instrument. But, she returned home with great determination to learn to play a guitar. She wanted to go back when the conference rolled around again the following year "and really be a part of it." Because she had worked upon her return home, in a 5&10 cent store and had received much help from her father, she was able to get together \$100.00, the amount she had been told a good instrument would cost. "I didn't think that I would ever own but one in my life, and I wanted it to be a good one." When she returned to the conference in 1957, she not only played the guitar with an accomplished skill, but she was the singing star of the occasion.

At Valley, another girl student — so impressed with her triple-talent — arranged, through an acquaintance in Hollywood, to have recordings made of her singing some of her own songs. As it turned out, this acquaintance was a friend of Archie Bleyer, and he sent them East for Archie to hear. Once Archie had heard the recordings, it wasn't long before he signed the young lady to Cadence.



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THE HULA HOOP SONG

C. MADURI D. KOHLER
Hula hoop, hula hoop
Anyone can play the hula hoop
Hula hoop, hula hoop
Anyone can play from three to one
hundred and ten

From L.A. to New York
From Georgia to Duluth
(Hula hoop)
Everyone is playing with the hula hoop
(Hula hoop)
A red ones and a green ones
Yellow white and blue
(Hula hoop)
Young and old rich or poor
Are spinning them two
Hula hoop, hula hoop
Everyone is playing with the hula hoop
Look at them spin trying to win
Anyone can play from three to one
hundred and ten

Oh what fun to see them run
And to see them sway
(Hula hoop)
Tryin' to keep the hula hoop from
slippin' away
(Hula hoop)
Now if they rock when they should
sway
It would fall to the ground
(Hula hoop)
Then again once again
The hoop spins around and 'round
Hula, hula, hula hula hula hula hoop
Copyright 1958 by Shapiro Bernstein & Co., Inc.

BREAKUP

CHARLIE RICH
Well who's that guy you've been seein'
most ev'ry day
He shouldn't be allowed to come take
my baby away
Baby why don't you wake up
All we gotta do is make up.
Come on baby don't break up with me

Don't you remember all the things we
used to do
Before he came along and looked at you
Don't you remember when you said
you loved me so
Baby please don't go
Well I don't know exactly what I'm
gonna do
If you like him then I know that he
likes you
Baby why don't you wake up
All we gotta do is make up
Come on baby don't break up with me
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IF I ONLY KNEW

BOB SAFFER
If I only knew how much I'd miss you,
I'd never say, "Bye, bye, bye!"
'Cause now I find I can't forget you,
Although I try, try, try!
I made a big mistake to leave you,
That's why I cry, cry, cry!
If I only knew you'd miss me too,
I'd never say, "Bye, bye, bye!"
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oration.

FIBBIN'

MICHAEL MERLO PATRICK WELCH
Honey you've been fibbin'
Tellin' all those lies
Know that you've been givin' ev'ry gal
the eye
Honey you've been foolin' from the
very start
Think of what you're doin' to my
achin' heart
Don't-cha know I'm sighin'
Don't-cha know I'm cryin'
Don't-cha know I'm tryin' to believe
you
Honey I'm just livin' for love that's
true
When you stop your fibbin'
I'll come back to you
I'll come back to you
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HANGIN' UP A HORSESHOE

SHIRLEY WOLFE SY SOLOWAY
When we hug and kiss (hug and kiss)
There is something I miss (that I miss)
I can't tell if you, care the way that I
do for you.

And so I'm hangin' up a horseshoe,
Got a silver dollar,
Gettin' lots of lucky ch-a-r-m-s.
Maybe then you'll tell me,
What you haven't told me,
That you'll never leave my a-r-m-s.

You don't say a thing (say a thing)
When I mention a ring (wedding ring)
You've got me so blue,
Don't know what I can do, with you.

Take my love so true (love so true)
For it's only for you (just for you)
There will never be, anybody but you,
for me.

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THE SHADOW KNOWS

JERRY LEIBER MIKE STOLLER
You can hide down in the alley
With your hat pulled over your eyes,
You can wear a wig or mustache,
Or any old disguise,
You can change your name and your
address,
Even change your style of clothes,
But the shadow knows the shadow
knows.

You thought you had me baffled,
You thought I didn't know
But I know where you're going, baby,
Long before you go.
You can't even snap your fingers
And wiggle your toes
Without the shadow knows, the
shadow knows.

Now baby stop your jiving
And your messing around
Because I know what you're putting,
baby,
Long before you put it down.
You better mind your P's and Q's
And your M's, N's and O's
Because the shadow knows, the shadow
knows.

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The Importance of the word "DIFFERENT"



BY TONY BENNETT

It seems there's a new word being shuttled about throughout the entire entertainment industry, an adjective usually tagged onto the end of such descriptions as, wonderful, great, polished, exciting, marvelous, etc. The word is "DIFFERENT." And on today's market, being "different" is half the battle on the climb to success, especially on the recording scene. Record company executives are forever looking for different sounds, different voices, different types of songs, and in general, a completely different presentation.

It is very difficult for any one person to say exactly what musical era we are now going through. Some people say it is the era of the "Gimmick" — that is, some sort of "different" (there's that word again) attraction added to a recording so as to give it commercial appeal. A good example of such a sound is the dubbing of voices which has become so popular since Patti Page's, "And So To Sleep Again" and "Tennessee Waltz." The echo chamber which was used to such great advantage on the initial Les Paul and Mary Ford disc, is now a very common gimmick used on many recordings of late, particularly on solo vocal renditions.

The novelty or the ballad — which does the public prefer? That too, is a question that causes much controversy but cannot be answered. My answer would be either — as long as there is something different about the offering, and as long as the quality of the presentation meets with the standards set by the public.

There has to be something different in order for a particular record to break through into the hit category. Especially in the Rock 'n' Roll field where there are hundreds of new artists appearing on the scene each day, "Yakety Yak" and "Splish Splash" are perfect examples of being different.

Now you might be wondering why I was asked to write on this subject. Actually the reason is a very obvious one — and that is my new record "Firefly." This being one of my biggest and fastest selling hits in the past few years, I earnestly attribute its success to the fact that it's the most different type of tune I've recorded to date. Lyrically, musically and arrangement-wise, "Firefly" can be considered a novelty that's different from top to bottom. The lyric story line is completely different as is the melody, and the treatment I give the tune is somewhat other than the usual "Bennett-Style."

I tip my hat to the fabulous Miss Carolyn Leigh and Mr. Cy Coleman, composers of "Firefly" for coming up with this unique piece of material, for I, more so than anyone else, realize the importance of the word "Different."

Now, before signing off, I'd like to thank all of you HIT PARADER readers for joining us during these few moments, and I sincerely hope you like my new and different Columbia recording of "Firefly."

Editor's Note: Tony Bennett has a great new album out now, entitled "Long Ago — And Far Away."

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GERALDINE

JACK SCOTT
Geraldine, Geraldine, Geraldine,
Geraldine,
Geraldine, Geraldine, Geraldine,
Geraldine,
Geraldine, Geraldine, Geraldine,
Geraldine,
Geraldine, Geraldine, Geraldine,
Geraldine.

Cutest gal I've ever seen,
Geraldine, Geraldine, Geraldine.
Ah! Geraldine.

She's got big blue eyes, old blue jeans,
She's the queen of all the teens,
Geraldine, Geraldine, Geraldine,
Geraldine,
Geraldine, Geraldine, Geraldine,
Geraldine!

Cutest gal I've ever seen,
Geraldine, Geraldine, Geraldine.
Ah! Geraldine.

Now she plays and plays with all the
boys,
Like they was books and toy,

Now she's always foun' hangin' aroun'
All the boys that's in this town;

Geraldine, Geraldine, Geraldine,
Geraldine,
Geraldine, Geraldine, Geraldine
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Corp.

OH WENDY, WENDY

HAL DAVID BURT F. BACHARACH

Wendy, Wendy, I'm awaitin' here,
Just alongin' for to hold you near.

Wendy, Wendy, won't you please come
back to me?

I was jealous and I lost my head,
Said some things I never should have
said.

Wendy, Wendy, I'm as sorry as can be,
I've been hurtin' so much since you said
we're through.

Maybe I don't know much,
But I sure know I love you.

Wendy, Wendy, don't you be so cruel,
Please have mercy on a jealous fool.

Wendy, Wendy, won't you please come
back to me?

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I'LL MAKE IT ALL UP TO YOU

CHARLES RICH

Well it's true so true

I didn't do right by you

I guess I didn't know the right thing
to do

Someday I'll make it all up to you

Well it's up to you

Oh, when we met I thought that we'd
be so happy

That we'd be so gay

And when we met I thought we would
be so happy

But now you've gone away

Yes I'm blue so blue

And darling I don't blame you

I guess I didn't know the right things
to do

Someday I'll make it all up to you

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OVER AND OVER

R. BYRD

Well I went to a dance the other night
Everybody went stag
I said over and over and over again
This dance is gonna be a drag
I said over and over and over again
This dance is gonna be a drag
I said over and over and over again
This dance is gonna be a drag

But all at once it happened
Well the prettiest in this world
Please a won't you come over and talk
to me

And be my girl

I said won't you come over and talk
to me

And you be my girl

Please won't you come over and talk
to me

And you be my girl

She said that she was sorry

That I was a little bit late.

She would wait and wait and wait and
wait

For her steady date

She would wait and wait and wait and
wait

For her steady date

Now my poor heart was broken

All of my life where had she been

But I'll try over and over and over

I'll try over again

I'll try over and over and over

I'll try over again

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DO YOU LOVE ME LIKE YOU KISS ME

AL HOFFMAN DICK MANNIN

Tell me your love is true,
Like I love you.

Too many times romantic words are
spoken,

Too many words of love are said in
vain.

Too many times a foolish heart is
broken,

And left with just a mem'ry for a token.

How do I know that you won't hurt
me too?

Do you love me like you kiss me?

'Cause you kiss me like you love me.

Do you say ev'rything you mean

And do you mean ev'rything you say?

Do you love me like you hold me?

'Cause you hold me like you love me.

Is it only a lovely dream,

Or can I dream of a wedding day?

Do you love me, do you love me?

Do you love me like you kiss me?

How do I know that you would never
leave me,

How do I know your kisses are sincere?

How sure am I that you would never

grieve me,

That you would rather die than to

deceive me?

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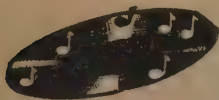
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10. Jailhouse Rock
11. My Little To The Dance
12. I Found My Girl In The USA
13. This Little Girl Of Mine
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16. My Special Angel
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18. Kisses Sweeter Than Wine

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| 6. Everybody Loves A Lover | 18. One Summer Night |
| 7. My True Love | 19. If Dreams Came True |
| 8. Poor Little Girl | 20. Are You Really Mine |
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| 7. Keep A Knockin' | 15. What-Cha Gotta Looe |
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| 5. Takes Two To Kiss Me | 14. Even Now |
| 6. My Baby's Coming Home | 15. Glow Worm |
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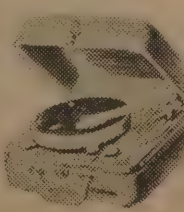


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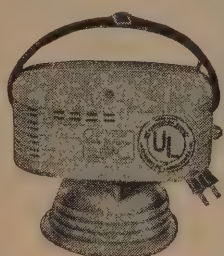
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POOR LITTLE FOOL

SHARI SHEELEY

I used to play around with hearts
That hastened at my call,
But when I met that little girl
I knew that I would fall
Poor little fool, oh yeah,
I was a fool uh huh.
She'd play around and tease me
With her carefree devil eyes,
She'd hold me close and kiss me,
But her heart was full of lies
Poor little fool, oh yeah,
I was a fool uh huh.
She told me how she cared for me
And that we'd never part,
And so, for the very first time,
I gave away my heart
Poor little fool, oh yeah,
I was a fool, uh huh.

The next day she was gone
And I knew she'd lied to me,
She left me with a broken heart
And won her victory.
Poor little fool, oh yeah,
I was a fool, uh huh.

Well I've played this game with other hearts,

But I never thought I'd see
The day when someone else would play

Love's foolish game with me
Poor little fool, oh yeah,
I was a fool, uh huh.

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IT MUST BE LOVE

ANTOINE DOMINO DAVE BARTHOLOMEW

Baby won't you please come home

You've been gone away so long,
Whoa oh, I'm in love.

Baby let me hold your hands
I'm gonna squeeze 'em as tight as I can,
Whoa oh, I'm in love.

I'm gonna tell you what I'm gonna do,
I'm gonna save all my lovin' and bring it all to you.

I'm gonna buy me a rockin' chair,
Keep on rockin' till you come back here.
Then we'll go walkin' through lovers' lane,

We'll go walkin' hand in hand,
Whoa oh, it must be love.

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SO IN NEED OF YOU

BILLY MYLES

The birds need the springtime to sing,
The grass needs the sun and the rain;
My heart needs a someone so true,
That is why I'm so in need of you.

The rain needs a cloud up above,
A child needs a motherly love;
My arms need someone when I'm blue,
That is why I'm so in need of you.
A ship needs a captain and crew
And a port when its journey is through;
My love needs someone who will care
And will be the answer to my prayer.

A dream needs the still of the night,
A heart needs its share of delight;
And I need someone, yes, I do,
That is why I'm so in need of you.

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JO ANN KING

This month **HIT PARADER** Magazine is mighty proud to spotlight an extremely lovely and a very talented "Miss." Take special notice of this star-to-be. She's a cute Yankee doll, and she's currently riding high with a hot disc called "My Dixieland Doll" for RCA Victor. Her name: Jo-Ann King. A talented 17-year-old gal, who hails from a Philadelphia suburb, Jo-Ann was snapped up to an RCA Victor contract when A&R man, Ed Heller, discovered her while she was entertaining at Camp Kilmer for a group of Hungarian refugees.

A versatile lass, Jo-Ann is an expert clarinetist and played for her high school band at Ridley Township, Pa. She started attracting attention in Philadelphia when she walked off with top honors in a singing contest held by deejay Mac McGuire on WPEN, and she went on to club dates and singing with local bands. Came a USO tour to Iceland and the Azores, and the little singing gal was on her way — at the age of sixteen.

Rock and roll? She loves the stuff. She likes ballads, too. In fact, she likes any type of music, just as long as she gets an opportunity to sing. Proof? Well, her favorites are Elvis Presley and Johnny Mathis, a couple of guys whose type of singing is as far apart as the Poles.

"My Dixieland Doll" is Jo-Ann's debut platter, and from all indications, it's destined to be a hit. RCA Victor is very keen on Jo-Ann, as are the thousands of deejays who are starting to spin her new record all across the country.

LOOK WHO'S BLUE

DON GIBSON
 Look-a, look-a, look-a,
 Look who's blue
 Look-a, look-a, look-a,
 Look who's blue
 Please, please have pity on me,
 Oh can't you see that I'm in misery.
 Please please I'm beggin' like a fool,
 Woe is me, look who's blue.

I said no gal's gonna ever tie me down,
 I'm goin' out ev'ry night and paint the town.

Well I was doin' fine 'til I met you,
 Woe is me, look who's blue.

I said there'd never be just one for me
 That I'm goin' to stay foot loose and fancy free

No gal's gonna ever tell me what to do
 Woe is me, look who's blue.
 Copyright 1958 by Acuff-Rose Publications

NO ONE KNOWS

HECHT MARESCA
 No one knows what I go through
 And the tears I cried for you
 And when I smile it's just a pose
 My heart is breaking but no one knows
 Friends won't learn the truth from me
 I don't want their sympathy
 You go to parties, dances and shows
 I still love you but no one knows
 Then somehow sometime somewhere
 You'll walk by and hear my prayer
 My loneliness will fade away
 Darling please tell me you'll stay
 But if you should pass me by
 I'll be hurt but I won't cry
 And though my love for you still grows

I feel it's better if no one knows
 Copyright 1958 by Schwartz Music

UP UNTIL NOW

OTIS BLACKWELL
 Well up until now I've been alone,
 Up until now I've been on my own.
 Well I found a love I know won't die,
 I've got a happy feeling here inside.
 Up until now life's been a bore,
 Up until now I haven't lived before.
 Well I'm glad to say that I don't lie,
 I've got a happy feeling here inside.
 She took me by surprise one day,
 When I was feeling low.
 She asked is she could go my way,
 My heart just could not tell her no.
 Well up until now nothing seemed worth while,

Up until now I very seldom smiled.
 It was hard to find a love so kind,
 I was broken hearted up until now.

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I'LL NEVER LET YOU GO

RICHARD PENNIMAN
 Boo, hoo, hoo, hoo.
 I'm cryin' over you I love you so.
 I'll never let you go.
 Oh! Baby, baby,
 Please set my poor heart at ease.
 I love you so, I'll never let you go.
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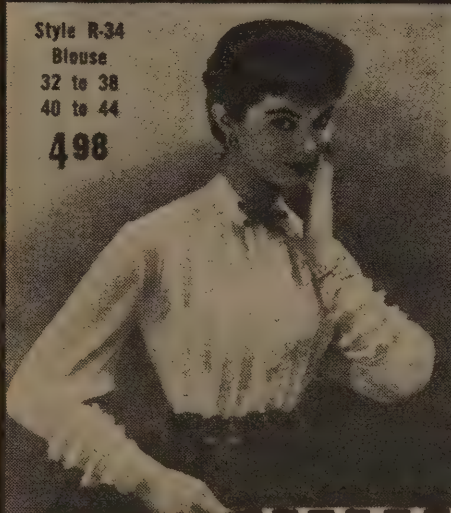
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Style R-25

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Style R-34

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SID WAYNE

You're not losing a daughter, mama,
I'll always be your little one,
You're not losing a daughter, mama,
Calm your fears, dry your tears,
And you'll see, that you're gaining a son.

This is no time for sorrow, mama,
This is my happy wedding day,
Though I'm leaving tomorrow, mama
Don't you know, where I go,
That I never will be, far away.

Think of how much happiness my
darling brought to me,

Pray that in a year—you will hold a
grandchild on your knee.

You're not losing a daughter, mama,
I'll always be your little one,
You're not losing a daughter, mama,
Calm your fears, dry your tears, and
you'll see,

That you're gaining a son.

You're not losing a daughter, mama.

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LOVE IS A SACRED THING

DON WOLF BEN RALEIGH

Don't say you love me if you're not
sure you do

Love is a sacred thing

I want your kisses but only if they're
true

Love is a sacred thing

Tell me, darling, that I'm the one,

The one that you adore

But when you tell me that I'm the one

Be sure it's forever more

Give me devotion but only if it's real

Love is a sacred thing

I'll give you my heart, If that's the way
you feel

Love is a sacred thing.

Promise we'll be together, dear,

Whatever the future may bring

Say you're truly mine till the end of
time

For love is a sacred thing!

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Sole selling agent George Paxton, Inc.

SOUVENIRS

(Of Summertime)

FRANK C. SLAY, JR. BOB CREWE

Underneath the blazing sun

When vacation times' begun

Together you and I will find

Souvenirs of summertime

Souvenirs of summertime

(Souvenirs) (Souvenirs) (Souvenirs)

Souvenirs of summertime (oh)

Souvenirs of summertime

(Souvenirs souvenirs souvenirs)

Souvenirs of summertime

Just like vagabonds

We'll be diggin' clams beside the sea

Gather sea shells from the sand

June, July and August tan

Just three months to build with you

Mem'ries for a lifetime through

Some photographs to keep in mind

Souvenirs of summertime

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YOUNG SCHOOL GIRL

ANTOINE DOMINO DAVE BARTHOLOMEW

Hey little school girl wake up sleepy
head

Come on 'little darlin' get up out of
that bed.

The school bell is ringin' vacation time
is gone

No more watchin' the late show from
now on.

No more callin' Tom and Judy on the
telephone,

No more goin' out swimming vacation
time is gone.

Hey little school girl your time is
awf'ly short,

The tardy bell will catch on

Hurry or you'll be caught.

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IT'S A BOY

PADDY ROBERTS

It's a boy, it's a boy,

It's a bonny bouncing boy,

There's never been such a wonderful
one before.

It's a boy, it's a boy,

It's a bonny bouncing boy,

There isn't a doubt he's really without
a flaw.

Both his ma and his pa look
ridiculously coy,

They really believe it's never been done
before.

There's a cute little curl in the middle
of his head,

His eyes are very blue, his face is
rather red,

He's a doll he's a toy only seven pounds
of joy.

It's a boy, it's a boy,

It's a boy, it's a boy.

He's the latest up to datest,

And in ev'ryone opinion he's the
greatest,

And the stork was really absolutely
right,

When he called last night.

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LET'S SIT AND TALK

TED JARRETT

Baby, let's try to talk things over.

Some how, I just got to make you
understand.

Baby, let's try to talk things over.

Some how, I just got to make you
understand.

I can't give you ev'rything you want

But I'm doing the very best I can

I don't know why I need you so bad.

I'm a fool for you, and it's drivin' me
mad.

Sometimes I've been right,

Sometimes I've been wrong,

But I can't stand to lose you.

I been lovin' you too long.

I need a little more time.

Baby, please give me a little more time,

I need a little more time.

Baby, please give me a little more time.

But, if you can't give me a little more
time

Then you ain't no friend of mine.

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New doctor prescribed wonder drug
does away with all special diets!

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HERE'S HOW YOU PROVE IT YOURSELF!

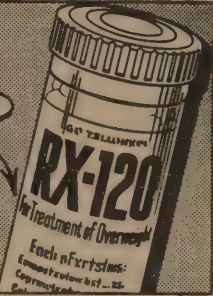
We don't have to tell you all the products you've wasted your money on trying to gain back your youthful figure are either frauds or too dangerous! You know this. Think back—you tried tablets that were supposed to put bulk in your stomach, you nibbled on cookies, ate crackers, swallowed liquid drops, tried chewing gums, ate candies, vitamin mixtures, went nearly out of your mind with calorie counters, pages of special diets! You got nervous, jumpy as a cat on risky drugs that many doctors condemned because of dangerous side effects! You'll be happy to hear all this is a thing of the past! Amazing new RX-120 contains such an advanced wonder drug it makes all other so called reducers old fashioned. RX-120 is an honest product. It really works! It's backed by more medical evidence than any other product ever sold to take off fat! No other effective product has proven so SAFE...that's why the United States Government released it without a prescription in every city and hamlet in 48 states! It's true RX-120 will positively take off up to 49 pounds of excess weight caused by overeating or we'll pay you \$14.00. There's no doubt about it Here's one product you don't risk one cent to PROVE! It really works!

Think of it! You must lose 9 pounds in 10 days...18 pounds in 20 days...

The only reducing product where you see these words on the label!

"FOR TREATMENT OF OVERWEIGHT"

The law doesn't permit any other type of reducing product to print this on the label. Any government agent can tell you why. Because other types of reducing products just don't work. Unlike these other products, the miracle drug contained in RX-120 is a real medicine, a tested formula—made exclusively "to reduce excess weight." It really works! You don't have to count calories, follow a diet plan, exercise, eat special foods, resort to iron will power—in fact, you don't have to do anything, except take these tiny, tasteless pills as directed! You'll be amazed at how fast you really take off ugly fat! You may lose up to 49 pounds or we'll pay you \$14.00.



thousands of delicious, nutritious low calorie foods! You will live an active normal life—feel better than you ever did in your life—while you TRIM down to a glamorous figure in days, weeks! For now at last you can get RX-120 containing the new doctor tested wonder drug—without a prescription!

HELPS YOU RETRAIN YOUR EATING HABITS!

Doctors tell us that in most cases you are fat because you overeat. It's as simple as that! You may not realize it but fat people have what amounts to an abnormal craving for food. YOUR appetite is aroused by the VERY smell and sight of certain foods. Be honest now. How many times have you started to reduce only to find you just can't stop or even CUT DOWN between-meal snacks? Over-eating soon becomes a deeply ingrained habit you can't break. "But why do I have this craving for food?" you ask. There are many reasons. Good food and lots of it may have been a family tradition. Some consider rich food a symbol of success.

What can you do about it? The answer has been a difficult problem to solve until the development of the wonder ingredient in RX-120. You know how hard it is to change long established habits. You know self-denial is not easy. You know how almost impossible it is to develop a will power of iron! But with new RX-120 you can change your habits—practically overnight. You can eat less without giving up the foods that taste so good. You don't have to rely on strong will power. You don't have to fight yourself every time you're tempted. Now you can take off that excess weight...without your ever being conscious of it!

GET YOUR RX-120 BEFORE IT IS RELEASED TO DRUG STORES!

Remember, RX-120 is not a diet, not a "plan" or regimen that tells you what to eat! It's not an ordinary dietary supplement—it's a clinically tested, doctor approved medicine that has been PROVED effective when tried on over 2,000 overweight patients!...according

to published reports. We'll be glad to send your doctor medical literature. RX-120 has been released as SAFE by the United States Government for sale without a prescription...but supply is limited. It won't be shipped to drug stores until November 15, 1958. But you can order direct from Wilson-Williams Inc., 273 Columbus Ave., Tuckahoe, N. Y.—if you act now! So hurry—order your RX-120 right NOW! Just fill out the coupon today and mail it while you're thinking about it. RX-120 is sent to you on a no risk 10-day trial.

Remember, you must lose 9 pounds in 10 days or we pay you \$3.00. You must lose 18 pounds in 20 days or we pay you \$5.00. You must take off 27 pounds in 30 days or you get \$7.00. You must PROVE you can lose up to 49 pounds in just 6 weeks or we pay you \$14.00. You have nothing to lose but ugly fat!

SEND NO MONEY! FREE 10 DAY TRIAL!

Fill out coupon below. Be sure to indicate the size of RX-120 you want us to rush to you immediately! Start taking RX-120 the day it arrives. Check your scales every day. Keep a careful record of your weight losses! Remember, you must lose 9 pounds in just 10 days or we pay you \$3.00. You can just as easily take off 18 pounds, 27 pounds or up to 49 pounds depending on the number of days you take this new wonder drug! Don't forget, you must lose the minimum number of pounds claimed or you get every cent back. If you don't lose 9, 18, 27 or up to 49 pounds—merely send us proof of purchases. Yes, you must lose up to 49 pounds with NEW RX-120 or we will rush you a check for \$14.00. Don't wait—check the quantity wanted, fill in the coupon today and mail it right now. You don't have to send any money—your first bottle will be rushed to you. But do it NOW!

RUSH NO-RISK COUPON NOW!

Wilson-Williams Inc., 273 Columbus Avenue, Dept. 47
Tuckahoe, N. Y.

Rush my RX-120 immediately. I must lose pounds guaranteed by you above or you will pay me the amount specified.

☐ Rush 10 day supply. I will pay postman only \$3.00 plus C.O.D. postage and handling.

☐ Rush 20 day supply. I will pay postman only \$5.00 plus C.O.D. postage and handling.

(Please print plainly)

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SAVE MUCH MORE! Postal rates have gone up! Enclose ☐ cash, ☐ check, or ☐ money-order for ☐ \$3.00 or ☐ \$5.00 and you save high postage and C.O.D. handling charges! Same money back guarantee.

MAKE MONEY ADDRESSING ENVELOPES

OUR INSTRUCTIONS REVEAL HOW

GLENN GLENWAY BOX 6548 CLEVELAND 1, OHIO

The popular art of

Old Time Fiddle Playing

can be yours — in jig time! — with this new, simple method. Play for square dances, entertain your friends. Send just \$3.00 for Complete Course. Satisfaction Guaranteed.

OLD TIME FIDDLE, Mt. Marion 8, N. Y.

GIANT MOVIE STAR BARGAIN!

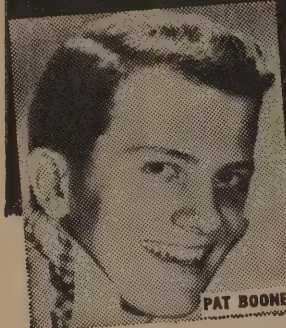
OVER 600 MOVIE & TV STAR PICTURES
OVER 150 HOME ADDRESSES
of your favorite stars
OVER 300 BIRTHDAYS
of the greatest Movie & TV Stars

ALL
for only
25¢

DON'T DELAY—ORDER TODAY

Please send 25¢

DeLUXE PHOTO SERVICE Dept. C-43
Box 947, Church St. Annex, New York 8, N. Y.



PAT BOONE

OPPORTUNITIES FOR EVERYBODY

Publisher's Classified Department (Trademark)

For classified advertising rates, write to William R. Stewart, 9 South Clinton Street, Chicago 6 (Women's Nov.) 1958

OF INTEREST TO WOMEN

FREE—BIG NEW Wholesale Catalog! Up to 50% saving for you, family, friends on nationally-known gifts, jewelry, toys, appliances, Christmas cards, etc. Also make money selling part time! Write: Evergreen Studios, Box 846-B, Chicago 42, Ill.

\$500 FOR YOUR CHILD'S PICTURE paid by advertiser. Send one small photo (All ages). Returned, Print child's parents' name, address on back. Spotlight, 8344-PC11 Beverly, Hollywood, California.

BUY WHOLESALE! 100,000 Nationally Advertised Products. Appliances, Cameras, Sporting Goods, Housewares, Watches, Typewriters, Tools, Clothing, etc. Discounts to 80%. Buy-Rite, Box 258, Hawthorne 66, New Jersey.

\$10.00 GUARANTEED PER 1000 Pieces Prepared & Mailed—Free Mailing Pieces, Names & Stamps Given Also. Send 50¢—Postage & Handling. National Mailer, PCD, 1627 E. 33rd St., Lorain, Ohio.

BEAUTY DEMONSTRATORS—TO \$5.00 hour demonstrating Famous Hollywood Cosmetics, your neighborhood. For free samples, details, write Studio Girl, Dept. 16811G, Glendale, California.

\$500.00—OFFTEN MUCH More Paid by advertisers for your child's photo. Rush photo for approval. Returned promptly. Free gifts. Nationalphoto, Box 3035-G, North Hollywood, Calif.

HOMEWORKERS: ASSEMBLE HANDLACED Precut mocassins and handbags. Good earnings. California Handicrafts, Los Angeles 46-B, California.

\$200 MONTHLY POSSIBLE, Sewing Babywear! No house selling! Send stamped, addressed envelope. "Cuties," Warsaw 1, Indiana.

DRESSES 24¢; SHOES 39¢; Men's Suits \$4.95; Trousers \$1.20. Better used clothing. Free Catalog. Transworld, 164A Christopher, Brooklyn 12, N.Y.

HOMEWORKERS: SEW BABYWEAR for Stores. Machine unnecessary. Send stamped, addressed envelope. Clara, Box 44637-A, Los Angeles 44, California.

\$500 FOR YOUR CHILD'S photo, if used for advertising. Send photo for approval. Returned promptly. Ad-Photos, 6087-YY, Sunset, Hollywood 28, California.

FREE WHOLESALE CATALOG! Christmas Gifts, Toys, Appliances, etc. Big Savings! Housewares Distributors, 1216-G West 79th Street, Chicago 20, Illinois.

\$65.00 WEEKLY POSSIBLE Mailing circulars for advertisers. Complete instructions 50¢. Siwaslian, 4317-F Glean, Elmhurst 73, N.Y.

MRS. SCHUTZ, KENTUCKY, Mrs. Lewis, New York, received hundreds of dollars for their children's pictures. See Spotlight ad above.

HOMEWORKERS WANTED PAINTING Novelties. No Selling. Experience unnecessary. Noveltex Industries, 20-A West Jackson Blvd., Chicago 4, Illinois.

WIN BIG PRIZES—Anyone, Anywhere Can, Full Particulars 25¢, Strader, Box 414, Las Vegas, Nevada.

EARN SPARETIME CASH Mailing Advertising Literature. Glenway, Box 6568, Cleveland 1, Ohio.

EXTRA CASH PREPARING mailing postcards. Write Edward, Box 3427-D, Los Angeles 54, California.

SEW OUR READY cut aprons at home, spare time, Easy, profitable. Hanky Aprons, Caldwell 3, Ark.

\$200 MONTHLY REPORTED, preparing envelopes, Lady's method, 25¢ Economy, Box 2580-L, Greensboro, N.C.

RETIRE NOW! LEAD Leisurely Life! Free Plan. Belmont, Wyckoff 93, New Jersey.

SPARETIME HOMEWORK! GUARANTEED Pay! No Selling! National, Box 88-B, Boston 22, Massachusetts.

MAKE MONEY CLIPPING newspaper articles for publishers! Newsraft, PW-983-E, Main, Columbus 5, Ohio.

CASH, MAKING SCENTED Flowers sparetime. Easy. Write Floart, Sharon 4, Penna.

\$60 WEEKLY PREPARING Mailing Literature, National, 1815A Meyers, Lombard, Ill.

STAMP COLLECTING

TERRIFIC STAMP BARGAIN! Israel—Iceland—Vatican Assortment—Plus Exotic Triangle Set—Also Fabulous British Colonial Accumulation—Plus Large Stamp Book—All Four Offers Free—Send 10¢ to Cover Postage. Empire Stamp Corp., Dept. PC, Toronto, Canada.

USED CLOTHING CATALOGUE

USED CLOTHING CATALOGUE, yours free for asking. Latest styles, sensational prices. Write: Wearwell, 63-A Suffolk, N. Y., N. Y.

EDUCATIONAL OPPORTUNITIES

STENO-SECRETARIAL TRAINING for employed women. Qualified secretaries urgently needed. Prepare at home for high-paying secretarial career. Low cost. Training includes Gregg shorthand, typing, English, personality development, filing, secretarial accounting, etc. Get free book today. LaSalle Extension University, A Correspondence Institution, Dept. 121, 417 S. Dearborn St., Chicago 5, Ill.

WOMEN! LEARN HANDWRITING analysis at home. Helps understand children. Earn money—spare, full time, Church groups, PTA's, clubs: all pay you lecturing. Radio, TV, scores fields. Free analysis your writing, sample lesson, 48-page book. Give age. Longhand, IGAS, 21, Springfield, 4, Missouri.

ATTEND BUSINESS SCHOOL At Home! Save time and expense of attending classes. Prepare for secretarial career in typing, shorthand, business procedures, bookkeeping. Write for catalog. Wayne School, 2525 Sheffield, Desk SA-1, Chicago 14.

COMPLETE YOUR HIGH SCHOOL at home in spare time with 61-year-old school. Texts furnished. No classes. Diploma. Information booklet free. American School, Dept. X874, Drexel at 58th, Chicago 37, Illinois.

DENTAL NURSING. PREPARE at home for big pay career. Chairside duties, reception, laboratory, Personality Development. Free Book. Wayne School, Lab. BA-18, 2521 Sheffield, Chicago 14.

HIGH SCHOOL DIPLOMA at home. Licensed teachers. Approved materials. Southern States Academy, Station E-1, Atlanta, Georgia.

LEARN WHILE ASLEEP! Exciting details free. Sleep-Learning Research Association, Box 24-PC, Olympia, Wash.

BUSINESS & MONEY MAKING OPPORTUNITIES

\$3.00 HOURLY POSSIBLE assembling pump lamps Spare Time. Simple Easy. No canvassing. Write: Ougor, Caldwell 1, Arkansas.

\$15.00 THOUSAND PREPARING envelopes, home. Longhand—Typewriter. Particulars free. D. Cove, Box 2580, Greensboro, N.C.

PLATE BABY SHOES, Bronze, Colored Pearl. Free Booklet. Crafters, 11029 Vermont, Los Angeles 44.

EARN SPARETIME CASH preparing-mailing advertising. Temple Co., Muncie 2, Indiana.

EARN EXTRA CASH! Prepare Advertising Postcards. Langdons, Box 41107PW, Los Angeles 41, California.

MAKE YOUR TYPEWRITER Earn Money. Send \$1.00. Hughes, 600B, 9 South Clinton, Chicago 6.

AGENTS & HELP WANTED

FASHION DEMONSTRATORS—\$20-\$40 profit evenings. No delivering or collecting. Beeline Style Shows are Party Plan sensation! Samples furnished Free. Beeline Fashions, Bensenville 39, Illinois.

EARN EXTRA MONEY selling Advertising Book Matches. Free sample kit furnished Matchcorp, Dept. WP-64, Chicago 32, Illinois.

NEGRO WOMEN WRITE for samples, information about making \$65 regularly, spare time, selling Cosmetics. Lucky Heart, Dept. 4M, Memphis, Tennessee.

60¢ PROFIT COSMETICS, \$25 day up. Hireothers. Samples, details. Studio Girl-Hollywood, Glendale, Calif. Dept. 16811H.

PIECE-LIKE STAY at-home! No doorbell ringing! Secural, Box 1450, Pasadena, Calif.

LOANS BY MAIL

BORROW \$50 to \$500 for any purpose. Employed men and women over 25, eligible. Confidential—no co-signers. Up to 2 years to repay—low monthly payments. Supervised by Nebraska Banking Department. Loan application sent free in plain envelope. Give occupation. American Loan Plan, City National Bldg., Dept. WD-11, Omaha 2, Nebraska.

BORROW MONEY By Mail. \$100-\$600. Anywhere. Air Mail Service. Postal Finance, 200 Keeline Building, Dept. 653V, Omaha 2, Nebraska.

FOREIGN & U.S.A. JOB LISTINGS

AMERICAN OVERSEAS JOBS. High Pay, Men, Women. Transportation Paid. Free Information. Write: Transworld, Dept. 8B, 200 West 34th St., New York 1.

FREE INFORMATION—USA Overseas Jobs, High Pay, Transportation—Futures Unlimited, Dept. W. 215 West 34th Street, New York City 1.

PERSONAL

FREE WRITERS CATALOGUE giving manuscript markets. Write, Literary Agent Mead, 915 Broadway, N.Y. 10.

THE WAYS OF A WOMAN IN LOVE

JUSTIS RICK

You cut out your dancin'
And you never see a show
Friends come by to pick you up
And you hardly ever go
It seems your head is in the clouds
above
You've got the ways of a woman in love

I walk by your house at night
And hope that I might see
The guy who's got you in a spin
I wish that guy was me
I don't know why it's you I'm dreamin'
of
You've got the ways of a woman in love

Many is the night I stayed awake and
cried
Now you'll never know how much
You hurt my foolish pride.

I recall your kisses
The times I held you tight
Now when I come to see you
You're sittin' in the light
Missin' all the things that we dreamed
of

You've got the ways of a woman in love
Copyright 1958 by Hi Lo Music

HIDEAWAY

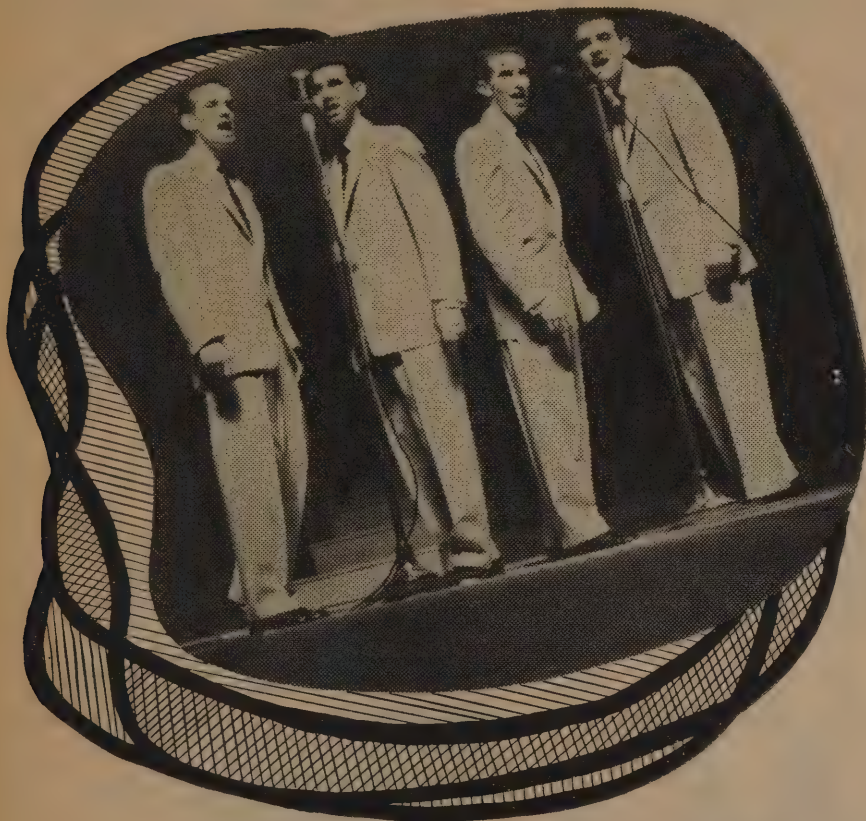
ROBERT GODDMAN

Wish I knew a hideaway I could take
you to,
I would pass the night away making
love to you.
In our little hideaway, we could be
alone,
There we'll find the happiness we can
call our own.
Far away from ev'rywhere we'll share
our love forever,
We won't miss the world at all,
We'll have our own world together.
Till we find our hideaway,
Till our hearts are free,
Come to my arms right away,
And hideaway there with me,
And hideaway there with me.
© Copyright 1958 by Jack Gold Music Co.

LITTLE STAR

Twinkle twinkle little star,
How I wonder where you are,
Wish I may, wish I might,
Make this wish come true tonight,
Searched all over for a love,
You're the one I'm thinking of.
Oh, rat-a tat-a tu.
Oh, rat-a tat-a tu.
Twinkle twinkle little star,
How I wonder where you are,
High above the clouds somewhere,
Send me down a love to share.
Oh, rat-a tat-a tu
Oh, rat-a tat-a tu.
Oh there you are, high above,
Oh God, send me a love,
Oh there you are,
Lighting all up the sky,
I need a love, oh me, oh me, oh my!
Copyright 1958 by Keel Music Pub., Co.

RCA - Victor Proudly Presents....



THE CREW CUTS

RCA Victor recently added the fabulous Crew Cuts to their recording roster, and it was a mighty happy day for all concerned when the new pact was signed — and a profitable day, too. Already The Crew Cuts have a hot-chart-maker with their Victor coupling of "Hey Stella" and "Forever My Love."

The sparkling success which comes to only a tiny minority of the hundreds of artists who make recordings each year already has been achieved by The Crew Cuts. Their recording of "Sh-Boom" climbed with thrilling swiftness into the No. 1 spot in the country, selling over 1,000,000 copies.

Everybody who meets The Crew Cuts likes them, their voices, their cheerful capacity for hard work, their strictly untemperamental, bouncy, boyish personalities. There are the Perkins Bros., Johnny, and Ray, Rudi Maugerl, and Pat Barrett. When first they knocked nervously on Toronto agent Dave Bos-sin's office door, they had been singing together for about six weeks. Like The Four Lads, they were graduates of Monsignor Ronan's St. Michael's Choir School in Toronto, an institution founded to train musicians and singers for churches. Rudi, after taking an advanced course in counterpoint, arranging, etc., for a year taught harmony, theory and piano at the school.

Today The Crew Cuts are met at stage doors by clusters of bobby-soxers gurgling and clamoring fervently for autographs and other souvenirs. The boys confide they sometimes have brok-

en up their pocket combs into three or four pieces to increase the number of handy souvenirs. If they're not sharp-eyed, buttons may be yanked from their jackets. It has happened.

"Crazy 'Bout You, Baby," written by Rudi and Pat Barrett, was their first recording. It bounced near the top of the ratings and became a hit before it began its slow decline. To have one's second recording become a hit and then crash into first place is something only dreamed of by many established recording stars. They make hit records, but they never hit the top spot.

The Crew Cuts will work at any hour of the day or night to assist their careers or to please people — especially young people. A recording company executive, was astounded when George Brown, their manager told him the boys wouldn't mind coming in at 11 p.m., after five shows at the theatre, to make some new recordings.

The new quartet is now on a popularity-winning, money-making merry-go-round, gaining thousands of new fans with each new record and every personal appearance they make — and for sure, the more live audiences demand to see them, the more records they'll sell — and vice versa.

The HIT PARADER Magazine staff, on behalf of our many thousands of readers, offer heartiest congratulations and good luck wishes to both The Crew Cuts and to RCA Victor — may you have many enjoyable and prosperous years together.

THE \$10,000 CHALLENGE ONLY JOE WEIDER DARES TO MAKE!



MY GUARANTEE! Use my system for training and you will gain twice as much muscle and triple your power in less than Half The Time it would take if you followed any other method.

JOE WEIDER The Muscle Builder
Trainer of The Champions



CLANCY ROSS
"MR. AMERICA"
"MR. UNIVERSE"

CLANCY ROSS, mass of power-laden muscles — mighty 20-inch arms, 50-inch chest, shoulders of iron a yard wide says: "... Do what I did — follow Weider as your leader — mail that coupon for your Free Trial Course Today!"

IN 15 MINUTES I'LL PROVE YOU CAN HAVE A RUGGED VIRILE, HE-MAN BODY!

JUST 15 MINUTES TO THAT RUGGED, DYNAMIC, HE-MAN BUILD YOU ALWAYS WANTED! Give me 15 minutes right in the privacy of your own home and I will prove to you that in half the time and with twice the ease, in just a few minutes daily, I will, through my TRIPLE-PROGRESSION COURSE, slap inches of steel muscles to your pipe stem arms, pack your chest with power and size, give you life-guard shoulders, dynamic, speedy athletic legs — add jet-charged strength to every muscle in your body. I don't care if you're short or tall, skinny or fat, office-worker, laborer, school-boy, or businessman, I must make a new virile he-man out of you, and also . . . help you build "inner strength" that will give you the virile look that women admire and men envy. What I did for Andre Lepine, Jack Delinger, Ray Schaffer and other "Mr. America" winners — and thousands of weaklings — I can do for you! Yes, I can turn you into a real He-Man.

Don't miss this once-in-a-lifetime opportunity
LET ME PROVE TO YOU, AT MY OWN EXPENSE, EVERYTHING I SAY CAN BE DONE!

NOTHING TO BUY!



Free Muscle Building Trial Offer. Fill out coupon and mail to me. I'll rush you my **GIANT 32 page course**, filled with exercises, training secrets, heroic photos of mighty champions and private advice on how you can become a muscle star fast! This sensational offer is good only to males between 18 and 65 in good health.

AMAZING FREE TRIAL OFFER

JOE WEIDER Dept. 20-121
801 Palisades Avenue, Union City, N. J.

Shoot the works, Joe! Rush me my **FREE INTRO-DUCTORY POWER-PACKED, MUSCLE-BUILDING COURSE**. (I enclose only 10c to cover cost of handling and mailing.) I am under no obligation.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____

SORRY BUT I'M GONNA HAVE TO PASS

JERRY LEIBER MIKE STOLLER

Your lips (your lips)
Are redder (your lips) than hers
(your lips)
Your lips (your lips)
Are softer (your lips) than hers
(your lips)
They're softer, they're redder,
But they're not better
Sorry but I'm gonna have to pass.

Your eyes (your eyes)
Are bluer (your eyes) than hers (your eyes)
Your eyes (your eyes)
Are bigger (your eyes) than hers (your eyes)
They're bigger, they're bluer,
But they're not truer
Sorry but I'm gonna have to pass.

I don't mind sitting here talking and drinking,
I've met some real nice people here at Hank's
But if you're thinking what I think you're thinking
Thanks but no, thanks
Some three or four years ago
Well, maybe yes, maybe no
But honey, don't bother, a husband and a father,
Sorry but I'm gonna have to pass.

© Copyright 1958 by Tiger Music, Inc.

TEARS ON MY PILLOW

SYLVESTER BRADFORD AL LEWIS

Whoa whoa whoa whoa whoa whoa
Whoa whoa whoa whoa whoa whoa
You don't remember me but I remember you.
'Twas not so long ago you broke my heart in two
Tears on my pillow pain in my heart caused by you
Whoa whoa whoa whoa
If we could start anew I wouldn't hesitate.
I'd gladly take you back and tempt the hand of fate
Tears on my pillow pain in my heart caused by you
Whoa whoa whoa whoa
Love is not a gadget love is not a toy
When you find the one you love
She'll fill your heart with joy
Before you go away my darling think of me
There may be still a chance to end my misery
Tears on my pillow pain in my heart caused by you
Whoa whoa whoa whoa
Whoa whoa whoa whoa whoa whoa
Whoa whoa whoa whoa whoa whoa
Tears on my pillow pain in my heart caused by you
Whoa whoa whoa whoa

© Copyright 1958 by Vanderbilt Music Corp. & Bonnie Music, Inc.

SUMMERTIME BLUES

EDDIE COCHRAN JERRY CAPEHART

I'm a-gonna raise a fuss,
I'm a-gonna raise a holler,
About a-workin' all summer
Just to try to earn a dollar,
Ev'rytime I call my baby, try to get a date,
My boss says, 'No dice, son, you gotta work late'
Sometimes I wonder what I'm a-gonna do
But there ain't no cure for the summertime blues.
A well my mom 'n' papa told me,
"Son, you gotta make some money,
If you wantta use the car to go a-ridin' next Sunday,"
Well, I didn't go to work told the boss I was sick
"Now you can't use the car 'cause you didn't work a lick"
Sometimes I wonder what I'm a-gonna do
But there ain't no cure for the summertime blues.

I'm gonna take two weeks
Gonna have a fine vacation,
I'm gonna take my problem to the United Nations!
Well, I called my Congressman and he said (quote)
"I'd like to help you, son,
But you're too young to vote"
© Copyright 1958 by American Music, Inc.

**"FIRST
TIME
EVER"**

NATURAL

Color
PHOTOS
OF YOUR
FAVORITE STARS

YOURS FREE FOR THE ASKING!

For several years we have been experimenting with new reproduction techniques to capture the incomparable beauty and magnetism of color in our giant selection of Movie, TV and Recording Star Photos. Our efforts have finally been rewarded and now 'for the first time ever' we can offer you the most beautiful **COLOR PHOTOS** of the following stars.

This offer is another **FIRST** from the largest distributors of Celebrity Photos in the World. Rush your order today. To order your pictures follow these simple instructions:

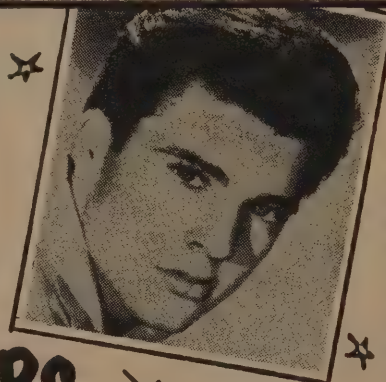
1. Print the Names of the Stars Whose Pictures You Wish on a Plain Sheet of Paper.
2. Be Sure to Print Your Name and Address.
3. Enclose 10c (to cover mailing and handling costs) for EACH PICTURE you list - Order As Many As You Wish.

NOTE: If you prefer we can send Air Mail (Enclose 50c extra) . . . or First Class Mail (Enclose 25c extra).

COLORFOTO

Dept. 967

**BOX 36469,
HOLLYWOOD 36, CALIF**



Robert Horton
Rock Hudson
Tab Hunter
Will Hutchins
Jack Kelly
Phyllis Kirk
Tommy Kirk
Jerry Lee Lewis
Sophia Loren
Guy Madison

James Arness
Ward Bond
Pat Boone
Richard Boone
Ronnie Burns
Raymond Burr
Perry Como
Tim Considine
Tony Curtis
Doris Day

Sal Mineo
David Nelson
Ricky Nelson
Hugh O'Brian
Tony Perkins
Elvis Presley
Wayde Preston
Jon Provost
Debbie Reynolds
Dale Robertson

James Dean
Jimmy Dean
Eddie Fisher
Scott Forbes
Tennessee Ernie Ford
Four Aces
Four Lads
Annette Funicello
James Garner
Darlene Gillespie

Jimmy Rodgers
Tammy Sands
John Saxon
David Stollery
Gale Storm
Clint Walker
Guy Williams
Natalie Wood
Loretta Young
Jayne Mansfield

4 Skin Specialists' Secrets that erase Acne Pimples Blackheads, Oily Skin

Amazing NEW combination treatment



"7 DAY CLEAR"
BIG SAMPLE PACKAGE \$1⁰⁰

Takes only 30 seconds to use each of the miraculous 4 skin treatments in the "7 Day Clear" sample package. Think of it! All yours for only \$1 if you act now!

Here's the most startling news ever published for you millions who suffer terrible embarrassment, perhaps even permanent scars from acne pimples, blackheads and oily skin. Four of the most amazingly effective skin treatments prescribed by dermatologists have been released to you in one big sample package... all without a prescription! Yes, now at last you can get a complete 4-way treatment... that's right—a complete 4-way treatment that is at least 75% more effective than any old hat "one way" method you may have used—hopelessly trying to rid yourself of these stubborn skin conditions! With this new 4-way combination treatment you put an end to embarrassment instantly... for it **HEALS** as it **HIDES** your ugly blemishes!

Most amazing of all, you don't risk one penny to **PROVE** the miracles this new shortcut to clearer skin will perform... impossible to achieve with just one product!

Even if you decide to keep all four of these formulas prescribed by skin doctors... you only pay \$1 for handling charges! You must see a tremendous improvement the very first day or your dollar will be returned immediately! You must see a clearer skin in 7 days or we pay you... we'll send you a check for \$2. No pharmaceutical company making a product that's sold with or without a prescription would dare make such a claim! The reasons are obvious: you just can't cover up, you just can't clear up your blemishes with one product! Ask any dermatologist—he'll tell you!

Here's Why We Make This Unheard Of Offer!

The truth is every man and woman in the United States has suffered with teenage trouble, at some time in his or her life! Acne pimples alone attack 80% of boys and girls to their great social embarrassment and discomfort. That's why we make this amazing limited offer to introduce you to the most trusted, the most widely accepted, the most effective 4-way treatment ever offered. We want to prac-

tically **GIVE** this generous medicine chest containing four wonder formulas to the first 100,000 men and women who write in... because we know you will be wildly enthusiastic with the results you get in as little as 7 days and you will tell others who are afflicted with these embarrassing skin conditions! In a short time, this 4-way skin regimen will be available through drug and department stores at four or five times the price you pay! So act now.

FIGHTS SKIN BLEMISHES FOUR WAYS!

The name of this truly amazing 4-way medicated treatment is called "7 Day Clear"... it goes to work instantly to help clear up your blemishes while it covers up your blemishes... in as little as seven days! **IT TAKES LESS THAN 30 SECONDS TO USE EACH TREATMENT!** Here's what you do...

(1) First you use "7 Day Clear" Medicated Soap containing wonderful "colloidal sulphur" prescribed by skin specialists. It softens and dissolves dead skin cells, cleanses excess oils, purifies deep down, helps **DRY UP** unsightly blemishes. You'll love its rich gentle foaming lather.

(2) Second, you use amazing "7 Day Clear" Medicated Blemish Cream. It's greaseless, stainless, pleasant to use. This miraculous invisible cream contains "Allantoin" which proved effective in 108 out of 109 stubborn skin conditions tested! It "permeates the pores," soothes, heals, unplugs clogged pores, helps **CLEAR UP** that unsightly skin!

(3) Next, you use the astonishingly effective "7 Day Clear" Medicated Lotion. It's a bacteriostat, does away with pus-forming germs and bacteria, eliminates scaly residue, treats infected postules, closes pores... safeguards against spreading infection!

(4) Last, you use the incredible "7 Day Clear" Blemish Stick! This is naturally flesh colored—is impossible to detect even in glaring sunlight or under 150-watt bulbs! You "cover up" those ugly blemishes with the flick of a finger! It **HEALS** as it **HIDES**! And boys and men can use it without anyone discovering their secret... regardless of whether they are light or dark complexioned!

That's all there is to it! You can be certain the "7 Day Clear" foursome will give you the results you've always wanted! This proven Therapy helps rid you of acne pimples, blackheads, whiteheads, and other externally-caused skin blemishes **FASTER**, more **COMPLETELY** than any single remedy you've ever tried! Most important of all, it **HEALS** as it **HIDES**! The very first second you try this amazing combination treatment you: (1) make sure that embarrassing skin eruptions **VANISH FROM SIGHT**! You'll have renewed confidence, step out with the wonderful feeling that goes with a **CLEAR** complexion!

HEALS as it HIDES

A big improvement first day or MONEY BACK!

A clearer skin in 7 days or WE PAY YOU!

(2) you'll know the four most effective healing formulas prescribed by dermatologists are at work "outside and deep inside" to help clear up your skin... in a matter of hours, days!

Get rid of blackheads and pimples... clear up unsightly eruptions with the miraculous "7 Day Clear" Combination treatment that "HEALS as it HIDES." Remember, you must see a big improvement the first day or money back! You must see a clearer skin in as little as 7 days or we pay you \$2.00 for filling out the coupon below!

DRAMATIC RESULTS IN ONE DAY OR MONEY BACK!

That's the real truth! You must actually see a big improvement in your complexion after one 24-hour treatment with the four miracle formulas available to you in the "7 Day Clear Big Sample Package"... offered to you at practically cost... only \$1.00 plus 25¢ postage. What's more, you must see a clearer skin in as little as 7 days or we send you a check to reward you for your faithful use of this amazing combination skin treatment. It's results that count—not promises that can't be backed up! We know if you use "all four" of the "7 Day Clear" products—the soap, the cream, the lotion, the blemish stick... you'll be wildly enthusiastic with the results you get! Don't put it off! Do it now! Just send your name and address today to Healthaids, Inc., Dept. H-20, 114 E. 32 St., N. Y. 16, N. Y. N. Y. Hurry—this special introductory offer will be withdrawn in thirty days.



RUSH NO-RISK COUPON TODAY!

Healthaids, Inc., Dept. H-25, 114 E. 32 St., N. Y. 16, N. Y.

Please rush to me the 7 Day Clear Medicated Sample Package as shown here. I enclose just \$1 plus 25¢ for cover postage and handling. This is the complete cost. There is no other payment. If I don't see a big improvement the first day you will refund my money. If I don't see a clear skin in just 7 days you will pay me \$2.00.

Enclosed in: ☐ Cash ☐ Check ☐ Money order

Name

Address

City Zone State

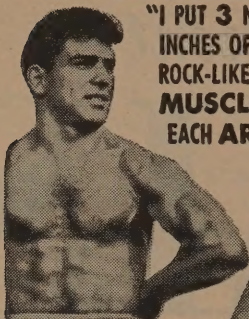
TONY PASCARELLA**BEFORE**

"Here's me—a bag-of-bones weakling before I mailed the coupon."

**AFTER**

"I ADDED 3 NEW INCHES TO MY CHEST."

"I PUT 3 NEW INCHES OF ROCK-LIKE MUSCLE ON EACH ARM!"



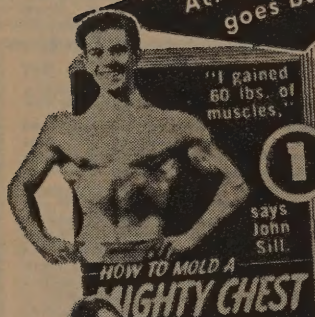
Like Tony YOU can be a GOLD MEDAL WINNER in



It's easy with Jowett Training! Mail Coupon To See How!

GET GOING, PAL!
Mail coupon to get **FREE** 5 PICTURE-PACKED HE-MAN BOOKS Limited offer. Millions sold at \$1.00. Act before price goes back.

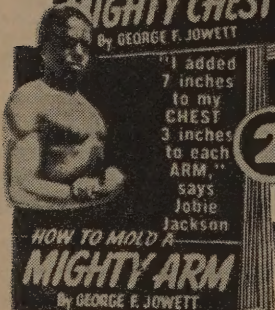
ALL 5 BIG BOOKS YOURS! COUNT THEM!



"I gained 60 lbs. of muscles,"

1

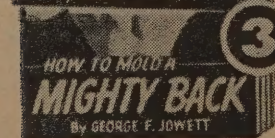
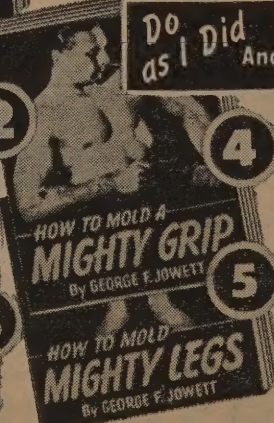
says John Sill.



"I added 7 inches to my CHEST 3 inches to each ARM,"

2

says Jobie Jackson

**3****4****5**

Do as I did

MAIL THIS LAST CHANCE—ALL FREE COUPON TODAY!
And get 1. FIVE HE-MAN BOOKS; 2. MUSCLE METER; 3. PHOTO BOOK

SPECIAL!

IF YOU ACT AT ONCE, I WILL—SO send FREE a BIG thrilling book of PHOTOS of strong men and boys I have changed from unhappy WEAKLINGS into happy, vigorous HE-MEN.

WOW! What an AMAZING HE-MAN TONY IS NOW!

He gained **28** MUSCLE-PACKED POUNDS all over! Won NEW HANDSOME LOOKS... NEW POPULARITY.

World's Greatest Builder of HE-MEN

Shows YOU How in **10** MINUTES OF FUN A DAY!

COME ON PAL! Now YOU make me prove it! Give my easy, quick course just 10 pleasant minutes a day in your own home like Tony did. In a few short weeks your puny, old frame will come alive with smooth, giant HE-MAN MUSCLES and POWER to make you PROUD!

**WIN CHEERS Not JEERS**

On the beach, in the gym, on the job, in ALL sports your new rippling, strong-as-iron muscles, new jetline body will win envy, admiration, bring you SUCCESS. Tested and proved Jowett training will bring you new men and women friends, new popularity everywhere you go.

NO! I don't care how skinny or flabby you are. I'll make you OVER by the SAME secret method I turned myself from a wreck to the strongest of the strong. I can do for you what I do each year for MANY THOUSANDS of weaklings like Tony was.

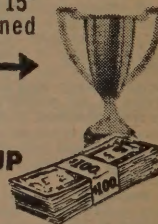
DEVELOP YOUR 520 MIGHTY MUSCLES
Gain or Lose Pounds, INCHES FAST!

YES! You'll ADD INCHES of shapely MUSCLES to your skinny ARMS and CHEST... see your fat melt away to a HARD, SOLID body in fighting trim. Your BACK and SHOULDERS broadened. From head to heels you'll gain in LOOKS, SIZE, STAMINA, SEX APPEAL... you'll be "top kick" in SPORTS, BUSINESS, in anything you tackle!

GET STARTED NOW! MAIL COUPON

Stop WISHING! You can do it. Mail NOW the ALL-FREE coupon below as I did. Get ALL 5 BOOKS FREE (millions sold for \$1.00) while limited offer lasts. Learn HOW you can WIN \$100 and a big 15" silver cup as a Jowett trained CHAMPION!

YOU CAN WIN
A BIG 15" TALL
SILVER CHAMPION CUP
and \$100 IN CASH
as I just did!



JOWETT INSTITUTE OF PHYSICAL TRAINING
220 FIFTH AVENUE, NEW YORK 1, N. Y.

Dept. HP-812

Tell Me How To WIN \$100, etc.

"Jowett Courses greatest in World for Building All-Around HE-MEN" R. F. Kelley Physical Director

Dear George: Please send me FREE a Muscle Meter and all 5 books in one volume on "How to Become a Mighty HE-MAN." For extra promptness, also send Jowett's PHOTO Book of Strong Men. Enclosed find 10¢ FOR POSTAGE AND HANDLING. (No C.O.D.'s) Please tell me how I can start your training and get the results that Tony did.

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

MAIL NOW! SAVES YOU YEARS and DOLLARS!

FREE!

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Genuine Kodachrome Reproductions
On Double Thick Glossy Stock

*These top stars
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PAT BOONE
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JOHN SAXON
RICKY NELSON
(4 POSES A-B-C AND D)
TAB HUNTER
TONY PERKINS
ROCK HUDSON
GEORGE NADER
HUGH O'BRIAN
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JAMES DEAN
JOHN DEREK
MARILYN MONROE
GALE STORM
JAMES ARNESS
RONNIE BURNS
JAMES GARNER
JIMMY ROGERS
DALE ROBERTSON
ZORRO

**ACTUAL
SIZE**

Not miniatures
or wallet size!

**GIANT 4" x 5"
ENLARGEMENTS
IN FULL COLOR**



**Not available anywhere
else at any price!!**

See your favorite stars almost come alive before your eyes in thrilling life-like color... a prize all your friends will envy and which you will treasure, always. These priceless keepsakes can be yours **ABSOLUTELY FREE** unbelievable, but true... a fantastic offer. Be the first in your crowd to own these original Kodachrome reproductions.

DON'T DELAY! ORDER NOW!

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BOX 6133
LOS ANGELES 55, CALIF.**

**BARGAIN
BONUS**
SEND POSTAGE
AND HANDLING
FOR 10 PICTURES
AND RECEIVE
FULL SET OF
25 PICTURES

**HOLLYWOOD COLOR PIX DEPT. 101
BOX 6133, LOS ANGELES 55, CALIF.**

Please rush me the following color pictures:

Enclosed is 10c for EACH photo to cover postage and handling.

- | | | | |
|--------------------|---|---------------------|--------------------|
| 1. Pat Boone | 8. Tab Hunter | 14. Jayne Mansfield | 20. James Arness |
| 2. Sal Mineo | 9. Tony Perkins | 15. Robert Wagner | 21. Ronnie Burns |
| 3. Tommy Sands | 10. Rock Hudson | 16. James Dean | 22. James Garner |
| 4. Debbie Reynolds | 11. George Nader | 17. John Derek | 23. Jimmy Rogers |
| 5. Elvis Presley | 12. Hugh O'Brian | 18. Marilyn Monroe | 24. Dale Robertson |
| 6. John Saxon | 13. Clint Walker | 19. Gale Storm | 25. Zorro |
| 7. Ricky Nelson | 4 Poses <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D | | |

Name

Address

City Zone State



GROUP OF FRIENDS ENTHUSIASTIC

Miss Mildred Cade, of Houston, Texas, and a number of her friends are so enthusiastic about this quick, easy way of learning piano that they've ALL taken it up!



NOW GETS MANY INVITATIONS

"It's been fun—and hasn't cost anywhere near as much as having a private teacher. Now invited to all kinds of party affairs, dances. Just auditioned for a place in a Western show called 'Barn Dance Jamboree,' entertaining every Saturday night." — Howard Hopkins, East Syracuse, N. Y.



17-Year-Old Student Now Plays Professionally and Teaches

"Have completely mastered the piano accordion. I teach at my fully-equipped studio, and play my accordion at big affairs that pay. I have learned to play any song ever written. You will never realize the amount of training you have given me. I'm now taking your Hawaiian Steel Guitar Course and intend to learn other instruments, too."—Howard D. Arnold, Bloomington, N. J.

PIANO, GUITAR, ACCORDION—

Yes, OR ANY OTHER INSTRUMENT
Can Now Be Learned at Home by this
Quick and Easy Method!

THOUSANDS NOW PLAY WHO DIDN'T EVEN KNOW A SINGLE NOTE BEFORE!

HAVE YOU long wished that you could play a musical instrument? Have you put off learning simply because you thought it would take a lot of money, time, and tiring effort? If so, here's good news for you! Now you can learn to play the piano, guitar, accordion or one of the other favorite instruments—quickly, easily, and at a small fraction of the usual cost.

Forget everything you've ever heard about the old-fashioned way of learning music! It's no longer necessary to put in endless hours on tedious exercises and scales. You do NOT have to study any "dry-as-dust" theory. You can learn at home, in spare time, without the expense of a private teacher.

Start Playing BY NOTE At Once

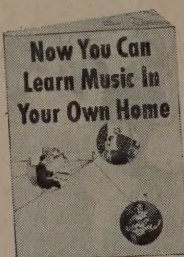
With our famous method you start playing real music right away. Not with any trick "gimmicks" either! You learn to read real notes, with regular sheet music. You begin to play simple melodies the very first day. Soon you are playing your favorite pieces with ease and confidence. You'll be amazed at how fast you progress.

It's all so clearly explained with words and pictures—so easy to understand—that even

children "catch on" at once. The whole family can learn for the price of one. And the cost is only a few cents a lesson, including over 100 pages of valuable sheet music!

1,000,000 STUDENTS

Over 1,000,000 people in all walks of life have taken up music at home this "Easy As A-B-C" way. Now, all over the world, music lovers are enjoying the thrilling experience of being able to play. They have found the magic key to popularity and good times. You can, too!



COUPON BRINGS THIS BIG FREE BOOK

Mail Coupon Now for FREE BOOK

Let this famous home-study method bring the many pleasures of music into YOUR life. New friends. Extra money for playing or teaching. Greater listening enjoyment. Possibly a brilliant, exciting career as a professional musician—like famous TV band-leader Lawrence Welk, one of our former pupils. But best of all, the deep, lifelong satisfaction of being able to make your own music.

Let us prove that every word we say is true. See for yourself why our School has been so successful for 59 years. Just mail the coupon and we'll gladly send you our valuable 36-page FREE BOOK. No obligation. And no salesman will call on you. Clip and mail the coupon NOW to: **U. S. SCHOOL OF MUSIC, Studio 212, Port Washington, N. Y.** (Special reduced prices on instruments to our students.)

U. S. SCHOOL OF MUSIC
Studio 212, Port Washington, N. Y.

I am interested in learning to play, particularly the instrument checked at right. Please send me your free illustrated booklet, "How to Learn Music at Home." NO SALESMAN IS TO CALL UPON ME.

Do you have the instrument?

Mr. _____
Mrs. _____
Miss _____ (Please Print Carefully)

Address _____

City _____ State _____

(Insert Zone Number, if any)
NOTE: ☐ If you are under 18 years of age check here for booklet "A."

- ☐ Piano
- ☐ Guitar
- ☐ Steel Guitar
- ☐ Violin
- ☐ Piano Accordion
- ☐ Saxophone
- ☐ Trumpet, Cornet
- ☐ Pipe, Electronic, Reed Organ
- ☐ Tenor Banjo
- ☐ Ukulele
- ☐ Clarinet
- ☐ Trombone
- ☐ Flute
- ☐ Piccolo



Lawrence Welk, famous band leader, says:

THE Champagne Music of LAWRENCE WELK'S orchestra is enjoyed by millions. He writes: "I got my start with a U. S. School Course. How easy it is to learn to read notes and play an instrument this 'teach-yourself' way! You did so much for me that I've enrolled my two daughters."